For this assignment (Corporate Governance report) Coca Cola has been selected which a publicly traded firm that is headquartered in the United States. The ticker symbol of the company is KO.

Coca-Cola is biggest nonalcoholic beverage company the world. The company possess or permit and marketplace in excess of 550 nonalcoholic beverage brands, that is bunch in the below classification clusters: soft drinks, fine water, juice, water, and sports drinks, dairy and other beverages; coffee furthermore, company deals in caffeinated drinks. Coca-Cola possesses and advertise four nonalcoholic shimmering soft drink brands in the world. Coke, Sprite, Diet-Coke, and Fanta. Full refreshment products are selling out in the US from 1886, are presently marketed and sold in over 220 countries around the globe.

Coca-Cola makes brand products reachable to customers around the globe with the help of autonomous partners, dealers, traders, distributors and sellers and Coca-Coal’s possessed owned distribution activities - the biggest beverage of the world distribution system.

Looking at corporate-governance of the company, is they are completely dedicated to fully fine corporate governance that endorses the shareholders’ long-term interest, empowers the management and board accountability as well as benefits in building confidence of public about the organization. The corporate governance guidelines of the company has been developed and established by the board of directors which is the way to offer framework for a strong governance of Coca-Cola. This corporate governance basically reports things like mission of the board, responsibilities of the directors, qualifications of the concern bodies, determination of independence of directors, performance of the major bodies and structure of the committee as well as succession of the management. The board has been elected by the key players (shareholders) to supervise their long term interest and the financial accomplishment and strength of the company in terms of monetary achievements. The panel attends as final decision and assessment making frame for corporation beyond the issues which are concerned with shareholders.