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**Main post**

Cyber attacks are increasing day by day. There are many reasons why cybersecurity has become a huge concern for every organization. Many organizations aren't able to sort out who is the real culprit behind the cyber attacks. However, it has been observed most of the time attackers are from inside the organization. One of the reasons for this is the proliferation of social engineering. Social engineering is one of the reasons for the rapid change in technology. The new technologies which include the Internet of Things (IoT) and Big Data have brought new challenges for the organizations and have a huge impact on the overall aspects of life.

It is important for organizations to limit or deny usage of personal items in the workplace because they have the authority to take this action. Cyber attacks are increasing day by day, and it has been observed that usually, attackers are the current employees of an organization. For example, an employee is using a cell phone in the workplace premises. Authority doesn't have any idea what the employee is doing on that cell phone. He/she might be taking pictures of the confidential data of the company from their systems or maybe sending secret data to their cell phone. This is one of the reasons why cyber attacks are increasing because authority allows their employee to use their personal items in the workplace (Baron et al., 1999).

**Follow up 1**

 Internet of things (IoT) has been taken the place of many tools which were being used on a daily basis, and it has influenced both domestic and industrial environment. Due to outsourcing information on the cloud it has become a huge threat for organizations that how they can secure their sensitive information from the attackers. IoT devices are usually unnatural in resources which have affected the security badly.

**Follow up 2**

This is the age of Big data and cybersecurity as both have brought new opportunities and risk for businesses. There are many threats which have become a challenge for many businesses such as protecting sensitive data, protecting data ownership and personal information. However, Big data has helped cybersecurity professionals a lot in finding cyber attacks easily.

**References**

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