PROJECT Initiation phase

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Project initiation phase is the first phase and most crucial phase in the project management. In the project initiation phase, problem statement for business is identified, a solution is defined, and a project team is created which will be responsible for providing the solution to the customer of the project (Bpayne & Adrienne Watt, 2012). A business case is also formed in the project initiation phase in which the problem is described in detail, and a solution is identified for the implementation of the project. There are several things which need to be part of the business case. In the business case, a detail explanation of the problem must be identified with proper headings in which introduction, objectives of a business, problem statement and constraints must be included. There must be a list of alternative solutions and analysis of business issues, risks and cost in the business case. A business plan must consist of the detailed planning for the implementation of the project including the main requirements of the project (Bpayne & Adrienne Watt, 2012).

A project manager is responsible for the project initiation phase. It is necessary for the project manager to provide an initial introduction about the project to people to explain to them about how the project will start and what will be the outcomes of the project. There are six important steps which should be part of the project initiation phase. The first step is the development of business case, and the next step is undertaking a feasibility study then establishing a project charter, select the project team, set up the office for the project and perform a phase review to make sure everything is working according to the plan (Oberlender, 1993). It is crucial for the project manager to clearly describe the project objectives in the project initiation phase to make it clear for the team members and stakeholder how a project will be developed. However, a well-written business case will be enough to explain the project to the customer.

**References**

Bpayne & Adrienne Watt (2012). Project Initiation – Project Management. Opentextbc.ca. Retrieved from <https://opentextbc.ca/projectmanagement/chapter/chapter-7-project-initiation-project-management/>

Oberlender, G. D., & Oberlender, G. D. (1993). Project management for engineering and construction (Vol. 2). New York: McGraw-Hill.