Presentation Outline

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The presentation shall be based on the organization "McDonald's". The training presentation shall have the following sections

# Introduction

The introduction section shall inform the audience regarding the basics of ethics and compliance. It shall cover the following points:

* What is ethics
* What is compliance
* Ethics and compliance related to organizations

**Role of transparency in an organization**

The importance of transparency shall be explained in this section concerning the organization selected. The areas that will be covered are:

* Transparency: Meaning and explanation
* Importance of transparency in an organization
* Role of the organization to promote transparency (Schnackenberg & Tomlinson, 2016).
* The benefits of having a transparent culture in an organization

**Significance of ethics and compliance**

This section shall focus on the importance of ethics and compliance with regards to the organization. The following points shall be covered:

* Role of ethics and compliance in organizations (Hagel, 2015). How incorporating both may help in the overall improvement of the organization.
* Policies related to ethics and compliance
* The positive effects of following rules related to ethics (Xu, Loi, & Ngo, 2014).

**Training programs**

This part shall focus on explaining the importance of ethics and compliance as a whole within an organization and how various training techniques could be used to implement ethics and compliance policies within all levels of the organizations. The points to be covered include:

* Importance of training related to the ethical procedures for the organizations and how a company may benefit from compliance
* How such programs may benefit the overall organization in terms of increased revenue generation, employee satisfaction, etc
* What type of training programs could be introduced to get better results within the organization?

**Conclusion**

The final section shall highlight the significant learning outcomes of the whole presentation. It shall include the final remarks relating to the value of transparency, compliance and ethical environment in the organization and how this can help improve the overall organizations in any part of the world.

# References

Hagel, j. (2015). Ethics, reputation, and compliance gain as corporate priorities.

Schnackenberg, A. K., & Tomlinson, E. C. (2016). Organizational Transparency: A New Perspective on Managing Trust in Organization-Stakeholder Relationships. *Journal of Management*.

Xu, A. J., Loi, R., & Ngo, H.-y. (2014). Ethical Leadership Behavior and Employee Justice Perceptions:The Mediating Role of Trust in Organization.