[Name of the Writer]

[Name of Instructor]

[Business and mangement]

[Date]

I was interested in business studies and its operations since I was young. I have a keen interest in different languages and their cultures. In my A-levels studies, I choose business studies as an elective and after that my passion was expended for business studies. At some extent, these subjects are technical but I had found these subjects very interesting in my previous studies. I am sure that Modern languages and International business studies satisfy my interest. I am proficient in two other languages Swahili and Somali which will help me in my future profession related to business.

Most companies are participating in global business and it is important to have sufficient knowledge and skills about cross-cultural management and international business practices ( Bijaoui, 2016). After globalization, multinational companies require to recruit employees at a high level with strong skills in international business studies. Working locally the companies demand that the employees understand the risk and potential of the international market (Yang, 2015). I am interested to learn about the international business world and trading with other countries. International business co-major may helps in the success of wide variety of carriers. I am greatly appealed by communicating with different people across the world.

I have studied in AS-levels different courses such as business studies, french, physics and IT. My grades in business studies were throughout exceptional. Now I am confident that my extra effort will make them better than my previous grades. I want to take admission in the University of Georgia with International business studies as a major subject. I hope my knowledge of different languages will help me during my business studies. I have little experience of working in a small store where I had learned a lot about dealing with customers satisfaction. Kindly give me admission with IB major in your University to fulfill my dreams.

References:

Bijaoui, I. (2016). *SMEs in an era of globalization: International business and market strategies*. Springer.

Yang, I. (2015). Cross-cultural perceptions of clan control in Korean multinational companies: a conceptual investigation of employees' fairness monitoring based on cultural values. *The International Journal of Human Resource Management*, *26*(8), 1076-1097.