Instruction and making criteria

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**Summary**

A youngest Billionaire is a initiator of Sara Blakely’s company consist of lady's products. Organization that has developed from delightful pantyhose including different offers like bras, clothing, tights dynamic and more. It was established by Sara Blakely. She started her first business in 1990 in Hilton.She was 16 years old who had never worked in a manner or retail company. She had been offering door to door since school, had just want to live on her own. She felt that the current pantyhose in the market were not contented for ladies to wear .she felt like her ideas some stock should exist for ladies. She chose to fill that dump in the market by embarking to make her own. There were no hosiery industrial facilities or makers where she lived. The main hosiery producers were situated in South Carolina. She didn't have an outside budgetary hand to fall back on. At the end of the day, She was no with no money related reinforcement. Sara chose to patent her thought so she dealt with legal advisors. She met with such a significant number of producers in South Carolina that at last she met with a person who were able to make her models. By doing intense efforts and inputs she came across with their model products. She had no promoting plan, then she realized that she had to justify itself with real evidence. For a time being she was associated with Neiman store. Later on, sales reached up to billions. These products are traded in 54 different countries. It means every risk and possibility is directly related to incentives in life.

**Answer**

Sara Blakely success includes two key factors. One of them is its self-made personality. She was a very right person at right time with right product to achieve a fame and social status. Another factor is their effort. Her self-determination, positive attitude, ascertainment and orientation leads toward accomplishment of aim. Attribution theory is helpful in answering the questions. Because Blakely made an effort to achieve a fame and effort comes under internal factor. So I agree with attribution theory. Any successful person attain success by internal factor that is effort and hard work.