Name of Student

Name of Professor

Name of Class

Day Month Year

The beauty of Art

 The way of viewing art makes it more beautiful and impacts the mood and overall style of an individual. The artworks with vivid color, texture, shape, and space attract everyone. Painting, drawing, Ceramic Arts, Sculptures, and others are the different forms of art, and all of them are very powerful and have the ability to change the imagination of people. Humans get attracted by colors; in this regard, the colorful painting or a landscape can easily get the attention of an individual, and if someone is angry the artwork would help to calm them. Our brain deliberately focuses on different elements of art presented before us. Sometimes there is a message in the painting as it may represent a popular movement, culture or ideology.

Most of the modern art is not based on the traditional way of visual art; still, its various elements continue to develop our ocular perceptions (Belfiore, Eleonora, and Oliver Bennett). The means of conveying a particular concept or ideas depend upon the capability of human sense. Overall the shape, style, texture, use of colors, and theme make an artwork a unique piece. In this respect, Arts influence societies by changing perceptions, implanting values, and expressing different experiences across time and space. Paintings, music, landscapes, still art and literature are deemed as the assets of the society. In addition, art stores fact-based historical records. By looking at the work that represents a particular historical event, the viewer can have an idea as to what may have been the impact in the past. In a way, art is communication; it enables individuals belonging to different cultures and periods to interact with each other through images, tales, and sound.

Art could be used to bring social change. With the help of art, the underprivileged community could be represented. Different studies have been conducted on the connection between art and the human mind. In the year 2013, some researchers from, Newcastle University concluded that seeing modern visual art made a positive impact on the lives of nursing home-based elderly people. Furthermore, Art influences society in a utilitarian way. Therefore, there is a positive connection between the human brain and art. The school children who take an interest in arts end up securing good grades in their subjects such as Math, English, and Science. (Belfiore, Eleonora, and Oliver Bennett) To develop an aesthetic sense of children, they are asked to make drawings and paintings as these make them familiar with colors. Artists are creative people; Art fulfills the human desire for self-expressions and achievement (Koopman, Constantijn).

Many people buy expensive paintings from art gallery because they are inspired by the artistic skills of the artists who design that. In a way, art is a way of entertainment; people visit different art galleries to lighten their moods. Landscapes often take people close to the nature; they enjoy the natural beauty by viewing beautifully crafted pieces of art. Interpretation of art depends upon the cognitive abilities of individuals. Art has significance in our daily lives just like music. At the workplaces, inspirational art such as posters is found to motivate employees to perform better. In this respect, many companies are using art in their organizations. These tactics result positively for the offices, and employees manage to do well in their overall duties. Sometimes art is helpful in depression. Art is evident in many places. In parks, different sculptures are used to create interest and engage adults and children. The posters that we come across daily display a message for us and these often serve as a mood changer.

Besides, Pop Art posed the challenge to the tradition of fine arts by involving images from mass culture, for example, advertisement, comic books and various cultural objects (Frith, Simon, and Howard Horne). Often it has criticized orthodox cultures and beliefs of the society. In other words, pop art revolutionized the traditional ways of art such as it introduced product logos. In pop art, the material is visually eliminated from its known perspective, segregated or mixed with unrelated elements. Pop art is also described as a reaction to then prevalent concepts of abstract expressionism. The depiction of social injustice, suppression, and oppression create the mode of expression of criticism, rebellion, and revolution. In a society, where people are struggling for their fundamental rights; under these circumstances, if an artist represents the social evil through painting, it would change the mood of people, and activists may get inspiration from the paintings to bring revolution in society (Weibel, Peter, et al.).

The oppressed communities need some support and voice that could advocate them. In this context, the artwork becomes their voice, and they get the courage to criticize the system. An artist has the tendency to invoke the rebellious instinct of people. For example, In the United States, a community has suffered as a result of slavery, discrimination, and social injustice. People have fought for their rights for a long time. Therefore, if an artist represents the painful part of that history, the viewer of the artwork would criticize the system of the time; and it may create a mode of rebellion among young people in the society.

Works Cited

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