Speech Out-Line

[Name of the Writer]

[Name of the Institution]

Speech Out-Line

**Purpose**

The main purpose of the speech is to convey the reason why I choose the position of Retail Manager as my career. As well as what are the things or reasons which make my career interesting for me to choose.

**Central Idea**

The central idea is I found all of the skills and capabilities which are required for a retail manager and which makes a retail manager a successful manager while I also engaged in business studies, so that’s why I decided to work as RM (Retail Manager).

**Preview**

The presentation elaborates the core purpose, the central idea of why a person chooses a career field. As well as covers the main ideas regarding the selection of retail Manager position as career path.

**Introduction**

This presentation (speech) is about analyzing the reasons why you choose your career field where I choose the career of retail Manager. As well as what are the considerations that make the field interesting for me or catches me select it.

**Signpost (Transition)**

As discussed above, the career of a retail manager is chosen by me because I have the skills which are required for a successful manager like leadership skills, customers' oriented mindset and strong communication, etc.

Beyond that, it is a rewarding career for me because I would be contacting the people and community I live in.

**Signpost (Transition)**

As the main job of a retail manager is to attend the customers and visitors with a sweet smile and assist them in the best and highly convenient way, I always found myself excellent and found this way of the meeting when I face and meet people. So because of this factor, I would prefer the career of retail manager over others.

In addition, being a retail manager, it would also be possible for me to manage and charge own business (retail store) as I am planning to get engaged in my own (personal0 business after completion of my studies.

**Conclusion**

After the analysis and research, it has been concluded that the career of retail manager could be the best choice to take a career because I find the required skills and capabilities in myself. As well as, as on my nature, it is a recognizing position for me and can be helpful for me in real life too.

**References**

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