[Your Name]

[Instructor Name]

[Course Number]

[Date]

Discussion

**Example of Professional Communication**

I got one of the perfect examples of communication which is “Attitude Matters”. The communication example is available on the blog of Park University. From the blog, I chose the following line.

*“If seeing others succeed, doesn’t make you happy…You’re doing life wrong.” I came across this quote several months ago and wrote it down because it felt significant. It’s easy to fall down the rabbit hole of feeling inadequate. You either thought that you’d be farther along by now in your career, you don’t understand the lecture like you expected to, or you see a social media feed of accomplishments that make yours pale in comparison. We are bombarded with information from others and it’s natural for us to measure our lives next to those that seem successful. But I’m here to remind you, because this is not new information, that you do you – and to take inspiration from those that you admire instead of living in a place of envy. We can’t always control what happens in our lives, but we can certainly control our responses. Because I have faith in this concept of control, it changes how I interact with others. I can control my attitude. I can control how I manage my time. I can control how I face challenges.*

**Effective, Audience Centered, and Ethical**

This piece of the work can be considered a highly effective one because it clarifies the thoughts of the reader that you should understand the significance of motivation and encouragement from the success of others. In other words, the piece of work is credibly effective as it states that you should be happy for the success of others and becoming happy with others’ success if the real picture of human nature.

Beyond that, this example is an effective one in terms of meaning as well. In this manner, this example starts with a quote that provides a clear and fine indication of what the work is about.

The above-selected example for this discussion is highly audience-centered as well. It is audience-centered because it directly communicates with the audience (reader) that if you don’t become happy when seeing others succeed, then you are not living a right and fine life. This means that the work is audience-centered because the audience directly gets the idea that what the work is saying to me.

In terms of ethicality, the selected piece of work can be considered ethical because it gives the lesson which can be considered even as a good lesson. The communication example states that no one of us can control happenings in our lives we are able to control our responses. So we should be fully controlled up to the possible extent we can when responding to something. Hence, this means that we should be ethical and formal in our responses even we are facing a bad situation, case, or challenge (Medvedeva, p.p. 284-286).

Work Cited

Medvedeva, N. (2016). Methodological model for teaching written professional communication. Procedia-Social and Behavioral Sciences, 236, 283-288.