Discussing e-commerce and how it has transformed the Logistics Industry (Domestically and Globally

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 E-commerce is a new trend in the business industry. Traditionally, people used to buy things manually from stores. This process involved self-picking the product, physically examining it and then finalizing the purchase decision based on the tactical decision (Christopher, 2016). Sale and purchase businesses are revolutionized with the advent of technology, and this process had undergone a great transformation without a shadow of doubt. Now the people do not have to visit a store physically but each and everything can be bought online with the use of electronic means.

 One of the excellent examples of companies that are working in the e-commerce sector is Alibaba. Alibaba is one of the biggest e-commerce portals that is a part of Alibaba Group Holding Limited. Founded in 1999, the e-commerce company has become one of the biggest e-commerce portals in the whole world, revolutionizing the world of logistics as well (Hayashi, Nemoto, & Visser, 2014). These e-commerce companies either partner up with the logistic companies to avail their courier, delivery and warehousing services or acquire the smaller logistics companies to fulfill their courier needs.

 Alibaba or Aliexpress has acquired the biggest logistic partner of China, Cainiao Network. Cainiao Network comprises of some of the biggest names of China’s biggest logistics firms such as S.F. Express and Shentong Express. As per the reports, Cainiao has the responsibility of moving almost 70 percent of the total logistics of the whole country, which makes up to 33 million packages in a single day (Wulf, 2010). Aliexpress provides the most qualitative services to its customers, both locally and internationally, and this is the reason of its selection. The company has a big fleet of ships and airplanes which help are 24/7 active to serve the clients by picking their mails from one point and delivers then on the mentioned date and time, considering the location distance and amount.

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