Small Business

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**Personal Qualities**

Some of the most important Personal Qualities for a director are;

1. Emotional Maturity
2. Strong Judgment
3. Strategic Thinking
4. Emotional Maturity

**Emotional Maturity**

Emotional control is one of the most important personal qualities of an effective director. A director must be the person who has his/her emotions in control every time. They should be cooperative and self-confident about what he or she is going to do as well as a director should have the qualities to improve his or her performance while assisting others.

**Strong Judgment**

It is an essential component of a good director that he/she will be a good judge of subordinates. They should know what is important to include and what is needed to be excluded from the rest.

**Strategic Thinking**

An effective director has personal qualities such he/she should have good and strong analytical skills. They must have the capabilities to understand the impact of every problem and decision they make (Blake, 2016). In short, a director needs to be engaged in high-level strategic thinking and excellent problem solver.

**Business Qualifications**

1. Knowledge of Industry
2. Effective Communication Skills
3. Time Management and Direction Skills
4. Knowledge of Industry

**Knowledge of Industry**

An effective director needs to have full possible knowledge of the industry. It is one of the most critical business qualifications for directors. In this, a director has to be the person who has a strong grip on the business and overall operations of the business as well as have an idea of how the entire industry operates (Blake, 2016).

**Effective Communication Skills**

It is an essential business qualification of a director that he/she should be an effective communicator comparatively. He/she should be the person who troubleshoots the issues and assist the team(s) to be collaborative as necessary.

**Time Management and Direction Skills**

It is considered as the most important business qualifications of a director that he/she should be the person who budgets own time efficiently while managing the entire organization and timing of every practice and business or organizational operation. Despite this, a director should have the capability to be a good director who directs individuals and departments of an organization and bring them on the same platform around a common goal (Aras, & Crowther, 2016). This includes setting goals for employees, developing parameters, and ensuring the resources needed.

**References**

Aras, G., & Crowther, D. (2016). The durable corporation: Strategies for sustainable development. Routledge.

Blake, A. (2016). Dynamic directors: Aligning Board Structure for Business Success. Springer.