[Name of Student]

[Name of Subject]

[Name of Instructor]

Trask Handout Discussion

 Culture plays a significant role in the life of everyone in all societies across the globe. The day we are born, the culture is engraved in our roots within no time. The culture has a significant role in determining the value of our society without its presence, it becomes complicated for society to get established into the culture. The purpose of culture is not only limited till the folk lore’s, traditional songs and the typical folk stories with which the art and craft are also being determined but the worth of the culture and the counterculture because this is the only identity through which a person is known.

 In our daily life, we always believe that somehow or the other we are moving away from our culture which is not a pleasant sight as we have forgotten everything which we have learned from our ancestors. Moreover, we have got nothing to teach to our children but in the other hand if we look at our daily routine lifestyle, somehow or the other we are the part of cultural consumerism as we are utilizing the products in our daily life that are linked with our culture.

 From the cultural clothes to the cultural dishes to the inspirational songs and products all these aspects are being covered in our daily life as we all are utilizing it. Consciously or unconsciously we are daily using our cultural food and being the part of the society we are equally contributing to that factor. This is known as cultural consumerism. It is not defined only for our own country, but we also use this feature while visiting some other countries and still finding our very own local restaurant to feel like home, this even a type of cultural consumerism which is being utilized in all the parts of the world.