Business and Management

[Name of the Writer]

[Name of the Institution]

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The effect of marketing and management and the theories which are associated with this subject are applicable in all the offices and working places across the globe. These theories are still relevant to all the issues.

There are various theories which can be related to my working environment starting from the Maslow’s Hierarchy of needs, as it tells the exact needs and demands which are required by the people to get to know about their potential and their capabilities to meet the standards of the working environment.

The other theory which is still applicable is the ERG theory. This refers to the existing needs of the person to improvise their strengths and the capabilities. Then comes the relatedness and the relationship with the subordinates and heads and then comes the last factor refers to the growing needs that helps a person to excel in their career. All the working laces like mine give this advantage to the people working to show their strengths to improvise their position in company (Lussier & Achua, 2015).

These theories are referred to as the inner strength but then comes the motivation factor that helps a man to boost his mental capabilities to come across the point where dedication and effort can be witnessed. This motivation factor is required to bring a change in the thinking and working perspective of the people that help them to enhance their capabilities.

The other factor which plays a significant role in determining the continuance of the job is the two-factor theory where either the person is satisfied with the situation or either not. This helps the person to take a wise decision towards the career either to carry on with it or either not. This is developed through hygiene and motivation factors.

The other two theories which are equally important are acceptance theory and equity theory. These two theories have a significant role in determining the behaviors of the employees and the factors that are creating a hindrance for equity and the reasons to be motivated.

The place where I am working provides a motivational environment by introducing various incentives so that there can be a chance to improve the performance (Schon, 2017). Moreover, this creates opportunities for me to explore and take all the challenges wholeheartedly.

References

Lussier, R. N., & Achua, C. F. (2015). Leadership: Theory, application, & skill development. Nelson Education.

Schön, D. A. (2017). The reflective practitioner: How professionals think in action. Routledge.