Your Name

Instructor Name

Course Number

Date

Business: Humanity and Corporation in the Workplace

Learning through new technologies in the classroom provide students exciting opportunities to develop meaningful links with the outside world in protective and comfortable academic environment(uberbrand). This era of information opens up various possibilities for teachers to demonstrate the subject effectively to the students. By connecting students interests with the real world by developing an active learning environment. So, the classroom becomes their place of gaining work experience(*The Importance of Human Relations in the Workplace*). On the other hand, literature broadened the horizon which provides us the opportunity to learn from people who are different from us. However, literature might not help us in answering the economic crises and sustainability challenges but it could bring a fresh perspective particularly while dealing with people.

The industrial era education model can be observed as the place in which students nurture innovative skills through in-depth understanding(uberbrand). The students with business as major subject need to start their careers by resolving the issue through innovative skills and require to work in the interdisciplinary groups(Bolinger et al.). For this purpose, they need to learn effective communication strategies to maintain a good relationship with colleagues and clients. The course of the business students is designed in such a way that they used to work on client-based projects by which students gain practical experience(Foster and Yaoyuneyong). Through working on these semester projects in which students from two separate classes with different fields work on one project(Smeby). The curriculum of business is designed in particular way in which student can acquire maximum professional experience in the classroom(Foster and Yaoyuneyong). The major objective of these semester projects is to provide students an opportunity to learn innovative skills through collaborating people from interdisciplinary fields. This methodology is centered on two separate innovative methodologies which include productive thinking and design thinking for creating a suitable learning environment(Foster and Yaoyuneyong). It is observed through such collaborative activities students have significantly improved their communication skills. The main purpose of giving education to the student is that they must be prepared to deal with real-life challenges. As the knowledge sharing economy can be derived through the power of connectivity. It is also required to develop opportunities for students so that they could collaborate and spread ideas(Foster and Yaoyuneyong).

The business studies are considered as the international subject it is a globally recognized subject. This subject enhances communication skills and also requires strong communication skills while dealing in the real world. This is one of the broad subjects of social sciences which opens several other study field paths to become specialized in. These subjects includes finance, accountancy, marketing, and HRM. Business studies courses cover the specialization in a wide range that allows the students to emphasis more on particular areas later(Smeby). Through studying business students acquire an understanding of the wide range of areas such as economic, technology, statistics, marketing, ethics, and accounting. The student used to gain knowledge of various business areas and they are also provided knowledge on how these areas work together with management skills and strategy. The business courses mostly have the practical element in it which required students to complete their final year project that involves implementing their research skills and theoretical learning in the real world business communication(Smeby). While studying business the specific way in which one can apply their academic learning skills is while performing their final year project. It required a practical implication to develop a strong project. The final year project is mostly based on the project of a specific company by performing such projects one can not only acquire academic objectives but it also helpful for the concerned company(Bolinger et al.).

The humanities and literature are broadly linked with business world however these are most challenging and complicated areas. It provides information about how much the business structure is in a good process, and have well-organized policies. The people will always seems as unpredictable and complicated in this way literature helps us a lot(Bolinger et al.). Literature captures these things more acutely and the text provides us how to encounter these challenges. It will provide us the more simplistic ways to handle this human nature.

 It is also believed that great literature multidimensional nature assists the market leaders to enhance emotional intelligence and self-understanding and help people to become more open towards an alternative perspective(Biriotti).

For understanding human behavior humanities and literature particularly help us a lot to give an insight into human understanding but it does not make sense while performing the economic analysis(Saunders and Lewis). The literature studied, in general, help us while dealing with customers, colleagues, and partners. The traditional business approaches and tools are not usually helpful while talking and understanding human behavior. Although human behavior is one of the major challenges of today’s business which includes sustainability challenges, global power shifting, and economic crisis. Although a person cannot find answers to all of these issues in essays or novels in any literary criticism. But a person might find fresh approaches when dealing with these issues in business(Saunders and Lewis). The humanities and literature open different perspectives for readers such as reading Hamlet make decision complexity easier. Such as reading Ovid’s metamorphoses transformed the reader to instantly become the ‘change agent’ of business(Biriotti). Through reading this we understand that history is present inside modernity. If a business leader pays some attention to this piece of poetry they will get more insight into the business. I believe that these metamorphoses provide help in understanding business as the so-called guidelines and scientific books gives only the information of business. But the issues related to humans and their behavior cannot be handled through simple formulas. When the people are more concerned these formulas did not work(Biriotti). While dealing with the complex situation nothing beats the literary text contradictory nature. As sustainable business is the one which is the human business. In case we constantly ignore the human motivations and complexity people will turn their back from the field of commerce.

For applying the best techniques in business or leading successful business, literature plays the best role and give the birds-eye view. As literature helps in understanding people and it also improves our empathizing ability. Literature also provides business leaders with a more realistic view as compared to business books(Biriotti).

In another way, the poetry used in the classroom could develop various personalization opportunities. This helps students to talk more genuinely about their experiences. As for business, it is required to do justice with the profit requirement and human complexity.

The flourished business is the one that is engaged properly with its targeted audience. For that, it is required that we should stop thinking humanities from the business perspective and we should learn business through the humanities perspective(Biriotti). For sharpening some of the most significant skills of business leadership which include the complexity to understand human relations. In conclusion, nothing can help a person to understand but through the tragic and triumphs of others which can only be learned through reading. Mostly the business is messy which is filled with potential conflicts with teammates, customers and business partners. Literature help in understanding complex human problems while leading a successful team and business. Reading provides insight into the struggles and fears a person is facing such as maters with close family members.

**Work Cited**

Biriotti, Maurice. “What Can Literature Teach Us about Doing Business Better?” *The Guardian*, 17 Jan. 2013. *www.theguardian.com*, https://www.theguardian.com/sustainable-business/blog/what-can-literature-teach-about-business.

Bolinger, Joe, et al. “Connecting Reality with Theory — An Approach for Creating Integrative Industry Case Studies in the Software Engineering Curriculum.” *2011 Frontiers in Education Conference (FIE)*, 2011, pp. T4G-1-T4G-6. *IEEE Xplore*, doi:10.1109/FIE.2011.6142882.

Foster, Jamye, and Gallayanee Yaoyuneyong. “Teaching Innovation: Equipping Students to Overcome Real-World Challenges.” *Higher Education Pedagogies*, vol. 1, no. 1, Jan. 2016, pp. 42–56. *Taylor and Francis+NEJM*, doi:10.1080/23752696.2015.1134195.

Saunders, M. N. K., and P. Lewis. *Doing Research in Business & Management: An Essential Guide to Planning Your Project*. Pearson, 2012. *epubs.surrey.ac.uk*, http://epubs.surrey.ac.uk/817620/.

Smeby, Jens‐Christian. “Connecting to Professional Knowledge.” *Studies in Higher Education*, vol. 32, no. 2, Apr. 2007, pp. 207–24. *srhe.tandfonline.com (Atypon)*, doi:10.1080/03075070701267251.

*The Importance of Human Relations in the Workplace*. https://smallbusiness.chron.com/importance-human-relations-workplace-23061.html. Accessed 4 Dec. 2019.

uberbrand. *The Importance of Connecting Classrooms to the Real World -*. 14 Mar. 2017, http://schoolsubscriptions.com.au/the-importance-of-connecting-classrooms-to-the-real-world/.