Name of Student

Name of Professor

Name of Class

Day Month Year

**University Transfer Application**

Since my very childhood, a keen interest in exploring management and finance intrigued me. I believe success in any academic discipline relies on the enthusiasm and passion of a person. Several essential factors urged me to establish an entrenched interest in the particular field. I have put a significant amount of time and extensive research to opt for Bachelors of Business Administration as a first major. The exquisite opportunity to specialize in diverse fields as finance, entrepreneurship and accounting further invigorate my passion for enrolling in the program. To discuss goals, business and management occupy a distinguished role in the paradigm of opportunities and job exposure. The contemporary trend is shifting towards a globalized network of communications operated via fundamentals of entrepreneurship and business management. Personally, entrepreneurship appeals to me the most. The ambitions for business and management are largely influenced by the deliberated appeal. The personal nourishment and capacity building enhances in the specific field immensely. Irrefutably, business and management offers tremendous instances to hone skills and implement them in daily affairs.

 The second major I desire to opt is economics. The principles of economics are indeed closely associated with the dimensions of business and administration. Moreover, the primary motivation is the self-interest to explore the essential nature of economics and to establish a promising career in the future. Both economics and business administration sound encouraging to me because of the extensive opportunities and future prospects. Economics will polish the skills of critical thinking, careful thought process and fundamental application of mathematical operations. The world of current affairs will get potentially engaged. Economics as a second option for major sounds intriguing to me because of the comprehension of occurrence of the critical economic phenomenon. After hearing the term the great depression or recession, I felt the need to seek keen insights on the causes, consequences and intricate manifestations of these economic events. Again, I shall highlight the passion for choosing the major as the driving force of success in any field and career. The University of Southern California will irrefutably best serve the purpose. Situated in California, the diversity attracted me the most. The opportunity to indulge in thorough research and the potential interaction with the seasoned professors and faculty members is one of the kinds.

 To discuss the prospects of USC, there exists no second thought regarding the potential of pursuing the academic interests there. It is the oldest accredited business institute in Southern California. If I succeed to advance my studies in the field of business and management there, I would have covered a convincing distance towards the acquisition of my objectives. Honestly, advancing my academic career at USC will inculcate in me a passionate sense of achievement and the motivation to study with zest. The aspect of entrepreneurship is imperative to mention here. Eighty-five entrepreneurship classes are taught each year at USC. Such productive are the manifestations of studying business and administration there. Entrepreneurship is dictating the contemporary methods of business among youth. The availability of jobs after completing education further adds to the interest and aspiration.

 To conclude, I shall be greatly honored to cherish the privilege of advancing my academic career at a distinguished university as The University of Southern California. The core understanding of business fundamentals under the seasoned guidance of professionals will enhance my skills and urgency to a great extent. Business and Administration will remain my top priority while economics will be second on the list. These majors will best fit the diverse environment, ample opportunities and the extensive research offered in the USC.