How Social Media today Influences/Impacts the Counseling field.

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**Abstract**

This paper analyzes the impacts and influences of social media on the counseling field. The paper specifically analyzes and explains how social media nowadays impacts/influences psychological counseling. Social media and its strong presence and growth have several impacts on even every field. Social media has been found a positive contribution in the field of counseling because of its crucial benefits. The practices of counseling can be made easier when social media get involved. Social media has enabled number of fields to perform more productively. The study further states both impacts of social media on the psychological field in the current time as well as point out the risks associated and ethical considerations which are crucial for everyone involved in the counseling field. No doubt exists that social media is used in many ways that benefited every business and field but it also has a negative side which is elaborated by the report. In the counseling field, social media creates online interaction and contact between psychological counselors and clients as well as makes the counseling processes and practices comfortable and convenient for both sides. But! Another fact exists there which is issues due to advanced technology in counseling field like hacking information, sharing counselor’s’ views, and information visibility. Also, the ethical considerations crucial to psychological counseling.

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