All companies and enterprises launching a product should learn the following lessons from this story. Run the product with fanfare, just like Google did, but use commercial media channels to enhance PR if you can afford it. At the same time, clearly convey to consumers what daily benefits they will receive from using your product. Make sure you can actually launch the product on time without missing a moment.

When Sergey Brin publicly defended Google Glass and tried to prove that augmented reality glasses. “The practice of crafting insights is characterized by skills that are similar to our own design process. It involves, iteration, dedicated time, internal reflection, collaboration with others and consideration of audience”(133). For Google, a temporary refusal to publicly implement the project is an excellent reason to start all over again, this time starting from the real needs of a potential audience. The failure of Google Glass may suggest a change in the development of experimental devices. Now they will be developed in an atmosphere of secrecy and shown only to a narrow circle of researchers. And when we see augmented reality glasses on store shelves, now no one knows.

Why abortion is justified ?

1. Woman is a human and she is having full rights regarding her body so if she don’t like she can go for abortion.
2. In any medical condition , when pregnancy is not safe for mother and baby, so it is justified
3. If sex is personal choice, then why not abortion
4. In case of rape or unwanted pregnancy, abortion is simply justified

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