Scholarly Activity

[Name of the Writer]

[Name of the Institution]

Scholarly Activity

**Stock Market Exchange Apple Inc is listed on**

The stock market exchange that Apple Inc is listed on is **NASDAQ Stock Market Exchange.** While the currency in which the data and facts like financial information are presented in US Dollars.

**Past Three Years’ Worth of Stock Activity for Apple Inc**

**Apple Inc Average Stock Price over Last 3 Years**

As Apple Inc is a highly well sustained and financially stable company, the average stock price comes to see almost much positive and stable. Hence the average stock market price of the company over the last 3 years is 127.666666667 USD. In these three years from December 2016 to December 2019, the lowest stock price has been shown amounts for 115.97 USD (‎16 Dec 2016) while the highest stock market prices have come to see 270.31 USD (‎11 Dec 2019) (Macrotrends, 2019).

**Has the Company ever initiated a Stock Split?**

The company has been seen initiated a stock split for more than a single time over different periods of time. The (Apple Inc) has initiated a stock split for four times in history. The first stock split has been initiated on 16 June 1987, second was on 21 June 2000, third was on 28 February 2005, while the fourth stock split was initiated on 9 June 2014 (Coram, 2019).

**Apple Inc Shares of Stock are Outstanding? Authorized? Issued?**

As Apple Inc has been seen attractive business corporation for investors almost all the time (difficulties are faced by everyone upon times), the company also issue shares of stock to investors in the stock market exchange when they are in need of financial resources. Hence, at the moment, the shares of stock issued of Apple Inc are *“Apple shares outstanding for the quarter ending September 30, 2019, were 4.649B, a 7.02% decline year-over-year.”* While the shares outstanding for the year (2019) were 4.649 Billion which shown a decline for 7.02 percent when compared to the last year (2018) (Macrotrends, 2019).

While the shares outstanding in the past two years and their details are as follows.

* Apple 2018 shares outstanding were 5B, a 4.79% decline from 2017.
* Apple 2017 shares outstanding were 5.252B, a 4.52% decline from 2016.

**Investing in Apple Inc**

It is important to consider and analyze each and every factor that plays a role in the financial performance of a company and investment one makes in the company. The same is the case here, I would prefer and would do consider and analyze every factor before making the decision about to invest in Apple Inc or not.

So based on the analysis I do for Apple Inc, I would like to invest in the company. I will invest because of some reasons like 1) Apple Inc is a world’s top brand that can ensure profits, 2) Apple Inc.’s vision work for ensuring shareholders’ revenues, 3) the overall stock market performance seems positive and fine, and 4) shares outstanding are declining but nor the revenues at all (Coram, 2019).

**Comparison of Apple Inc and Microsoft**

Based on the stock market price, the stock market price of Microsoft has been witnessed much lower than the stock market price of share of Apple Inc. here the average stock market price of Apple Inc 127.666666667 USD (over the last three years) while it is 71 USD. While the financial activities and overall performance in terms of revenue generation are finely positive (Macrotrends, 2019).

**References**

Coram, A. (2019). Apple Stock Is Hitting Record Highs; But Is It A Good Buy? Here's What Earnings, Chart Say. Retrieved 11 December 2019, from <https://www.investors.com/research/apple-stock-buy-now/>

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