Health Care Strategy Week 10

Name

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The basic goal of healthcare organizations is the transmission of healthcare services to community with the utmost synchronization between hospital rules, regulations and policies and patient needs. Typically, two types of healthcare organizations are being run by officials in order to accomplish sacred goals of holistic wellbeing; the profit and non-profit organization. Non-profit organizations do not pay property and pay taxes whereas the profit organizations do so. Such organizations do not have avenues for raising their capital hence they lack the ability to upgrade their facilities for expensive medical equipments and information technology system unless remitted by well- heeled members of the society (Becker, 2014).

Non-profit organizations do not pay local and state taxes that are significant advantages for the municipal and state governments. A recent study indicates that increasing number of non for profit healthcare organizations are developing standalone grounds for advancing their developmental efforts (Masterson, 2017). The potential advantages of such arrangements encapsulate elevated incorporation of leadership and volunteer fortuities; an excellent synchronization between administrative functions and fundraising of the healthcare organizations and its core operations; a more reliable and action- oriented marketing and branding strategies and the security and flexibility coupled with the distinctive endowment.

The first step in the strategic planning of non-profit organization is the observation of the subject matter and problem phenomenon. After identifying the problem phenomenon SWOT analysis is executed for analyzing the strengths, weaknesses, opportunities and threats associated with the newly developed goals and objectives for the organization. The strategic planning of the non-profit organization in fiscal matters is entirely dependent on the invited stakeholders that benefit from organization’s work (PND, 2012).

The government agencies such as Medicaid and CDC are mostly for-profit organizations that follow the same strategic planning as the non-profit organization do however they follow taxing policies of the government and receive funding directly from the state (Masterson, 2017).

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