Obesity

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**Introduction**

The variation in consumption and the significant decrease in the unemployment rate are the prominent changes observed in the remote environment of the United States of America (USA). Since the consumption patterns are influenced by the relative prosperity of several market segments, businesses must observe the economic trends in chunks which impact specific industries. For instance, inflation rates and trends in the rise of the gross national services are the essential economic variables that have impacted the businesses in the recent years (“Regulation and the Economy,” n.d.). To discuss the technological influence, the displacement and rapid advancement of technology are worth observing. The old school procedures for conducting business operations have diminished. In the United States, the geographic limits have been occupied after the emergence of virtual traffic (“Technology Industry’s Impact Felt in US Economic Growth, Workforce Gains,” n.d.). The business models are primarily utilizing profound wireless communication to strengthen the interaction with both domestic and global customers.

In the successive decade, climate change is likely to cast adverse impacts on the food industry. The damage of crops caused by catastrophic events as tornadoes and hurricanes are the leading environmental threat. Besides, the scarce availability of water resources is a major concern. The rising temperature and the explosion of the population will make it further challenging to sustain contemporary crop levels(“Environmental Effects of the U.S. Food System - A Framework for Assessing Effects of the Food System - NCBI Bookshelf,” n.d.). The wholesale food industry will receive detrimental consequences. For instance, variations in the cost of goods and products are equated by increasing the price of the agricultural commodity. This cost plays an instrumental role in the operations of the business. The rice in the processing cost is an explicit manifestation of a firm’s operational disruption. Furthermore, the technological advancement has changed the models by reducing the intervals between delivery and order(“Commentary: Technology and the Future of the Food Workforce: An Exploration — CUNY Urban Food Policy Institute,” n.d.). The electronic interaction with the customer will assume a vital role in the next decade.

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