Dating Mobile App

Name

University

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**Requirement Analysis**

The primary purpose is the establishment of an optimized, proficient and user-friendly dating mobile application. Tinder and relevant applications prove a cornerstone to meet the requirements of a dating application. The value offered to the users in such applications rely on a critical analysis of requirements which are listed as follows: choosing powerful color combination, ensuring the implementation of profound design methodology to meet the challenges of user profile and offering the perfect dating match for the users (“Inspiration From Mobile Dating Apps,” 100AD).

**Design Methodology**

For several manufacturers, mobile applications are the priority because of the ease of access to use mobile dating apps. The prominent platforms are Android and iOS to develop a flawless design. First, the key step is to sketch a rough design of the actual design. A mockup for mobile phones best serves the purpose in such circumstances. The developers ought to think the way people prefer to utilize smartphones. It will be the fundamental purpose which will be manifested in developing a design which offers ease to the users to meet a person without facing distortions, ambiguity and difficulties by using the application.

**Final Implementation Design**

The final implementation design ought to ensure the availability of the following objectives: personal letters, push notifications, reminders, popups with suggestions and personal notes. In addition, the final design must allow the user to navigate simply. Since most of the mobile phone users prefer to use their thumb while swiping on the screen, touch sensitivity and navigation should be designed accordingly. For instance, the navigation needs to be aligned at the bottom and visible when the user interacts with it. The additions of connectivity features with social networking applications are also essential to be incorporated in the final design. The setting must be configured to allow the users to find the perfect dating partner by considering the factors as proximity, sex, interest and age.

**Solution Implementation**

The implementation of the final design and the solution are the most significant steps in designing a mobile dating application. Besides being viable, the solution must keep a close eye on the tricks and strategies followed by the competitors. The front-end features must be implemented on the platforms which ensure smooth functioning of the application. From live redesigning to live debugging, the primary purpose must be giving the users a perfect platform by keeping the needs and interest of the audience intact (“7 Best Tips to Create a Successful Dating App Design,” 2018).

**The effectiveness of the Solution**

The effectiveness of the solution relies on the exposure and the ratings achieved by the application after its launch. To ensure the best results, it is key to critically implement the research design and have a thorough analysis of the requirements. The competition in the respective dimension is vigorous and thus requires a perfect implementation of the final design.

**Improvements and Optimizations**

The process of optimizing the application ensures that the users are satisfied. The needs and demands of the market keep on changing as per the trends and manifestations of technological advancement. For dating applications, the best technique is to make the user innovate while searching and further expanding the dimensions of the search and match of the partner (“How to make a dating app | Create a dating app like tinder for free,” n.d.).

**Conclusion**

To conclude, the above-mentioned steps are essential to ensure the development of a perfect dating application. For several users, the primary features need to be incorporated as the availability of several matches, social networking assistance and a user-friendly interface. The bottom line is that it is a growing dimension which must be addressed to make the users find the best partner with ease, innovation and comfort through perfect design.

References

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