Name of Student

Name of Professor

Name of Class

Day Month Year

**Argumentation Essay**

 Social media has connected the widespread gaps across the world and is an explicit manifestation of robust technological advancement. Various social networking platforms have assumed an instrumental role in human lives, shaping the daily routine, utilizing leisure time and harnessing the productivity in true letter and spirits. Meanwhile, a wide range of people defy the very existence of social media platforms like Twitter and term it an utter waste of precious time. It is critical to highlight Twitter is often overlooked by people while measuring the positive ramifications of social media platforms. The need of the hour is establishing a rational argument supplemented with fundamental evidence to underpin the significance of Twitter. Irrefutably, Twitter manifests widespread benefits as the profound access to celebrity, corporation contacts and several other elements which essentially nullify the argument of the cynics.

 To begin, Twitter began its venture as an internal service for employees but entered the public domain in 2006. In a matter of a few years, Twitter experienced immense success and its usage became pervasive. However, the number of users is still way less than the users of other platforms as Facebook. The widespread perception of not being productive has caused Twitter to face impediments to gain momentum(“Tall Tweets – Write Tweets Longer Than 280 Characters”). However, it never implies Twitter has failed to provide ease, comfort and productivity. The people who prefer not to use Twitter ought to be aware of the potential benefits of Twitter and should not adhere to the radical perception of the cynics.

 Moreover, Twitter is a platform which offers tremendous opportunities to meet interesting people. Not every other person is blessed with the privilege to be surrounded by such people in life. A critical appraisal of the matter reveals people do not meet with family or friends on Twitter rather they came across people with whom they potentially desire to communicate. Every other person can be followed and likewise, he/she can follow others. Besides, Twitter has proved the worth by announcing the breaking news. The simplicity of the site indicates that it is a simple task to tweet about a certain thing. Afterwards, the vigorous process of retweets makes the news spread like a wildfire. By harnessing this feature, Twitter has advanced to transcend the traditional platforms of breaking news(review). Such magnificent are the implications of using Twitter in comparison to other social networking sites and thus ought not to be deemed a waste of time.
 In addition, the persistent tracking of events and online trends is the other potential advantage of using Twitter. If the news is going viral on a platform as YouTube, it will be shared on Twitter immensely. Similar will be the case with a new meme which will be dominated by tweets. Several exciting and interesting aspects are also incorporated besides these elements. For instance, if a celebrity is involved in potential misconduct and has managed to elude the mass media, Twitter will catch him. A video or an intriguing tweet might be placed on Twitter to unleash the scandal. Furthermore, hashtags have become a prominent appearance even other social networking platforms like Facebook and Instagram(amulvenna). These hashtags were essentially a manifestation of the trends introduced by Twitter. Thus, all these instances are an explicit illustration of the widespread ventures of flexibility, ease and comfort offered by Twitter.

Besides, one of the enticing features which are uniquely embedded in Twitter is the aspect of reaching out to celebrities. Each celebrity adores the trends and features of Twitter and ensures their dominant presence by potential interaction with the fans. It is essential to highlight the reason which causes celebrities to harness their presence on twitter immensely. They aim at promoting their latest book, show, a movie on Twitter. In return, their fan base accumulates fans and the fans also get the opportunity to meet their celebrities on Twitter. The presence of a celebrity on twitter implies everyone can message him. In Facebook or other social networking platforms, celebrities are present but most of them are the fake accounts and the real accounts prefer not to respond or interact with the Facebook users. Irrefutably, Twitter accomplishes a competitive edge in this case and thus its use is productive.

 Likewise, the specific word limit in a tweet makes Twitter stand out among other social networking platforms. In the contemporary age, people possess a short span of attention because of jumping from one source to other on the internet. This caused the advent of the term TL;DR which states Too Long; Didn’t Read. It has played a dominant role to ensure the success and popularity of Twitter. The specific limit of words causes people to get to the point and avoid reading or writing irrelevant details in their tweets.

 To conclude, the instances highlighted above offer an explicit illustration of the argument that Twitter manifests in productivity and like other social networking platforms, it ought not to be deemed a waste. These aspects make Twitter unique and productive as it does not cause people to waste their time by reading lengthy and irrelevant blog posts or stupid jokes.

 Meeting with people and interacting with communities, reading and writing tweets to the point and being aware of the breaking news are the prominent benefits dispense to the users of Twitter.

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