When I googled my name, I hardly found relevant information about it. Few of the links popped up showing a footballer, "Jordan Jones," an English ballroom dancer. But I believe after having read Goffman, any information we put online with our name matters both in professional and personal life. For example, take Instagram or Facebook. Every picture or activity posted on it tells something about you. An opinion about any ongoing issue discussed on a blog can tell a lot about your mood, your personality, your abilities and your day to day active status. Anything that we put on social media leaves a trial about us forever. Thorough both active and passive data on the internet, information about our work can be traced. It could be that I am not so much active on internet my name could not find enough data about the thing I do and share when I googled my name.

In friends gathering you always want the best of you to go for others to view and hold the best opinion about you. If for instance, if you are the person always complaining and sharing boring content on facebook your social life regarding friends won't be active. People won't take an interest in your profile and whatever you post matter least to them. In contrast, let’s take professional life. I was surprised by the fact that employers check the online presence of people before recruiting them for their companies. They do it by monitoring social media accounts and by simply googling their names and monitoring their LinkedIn profile. All the information that is provided through social media connection you and your employer. Therefore, if you are to qualify for any desired position with companies make sure to update your LinkedIn profile. Keep updating it with the number of work experience you get.

I do not have active access to social media, but my sister friend who is a social media activist shared her experience with social media with me. She is a blogger and keeps writing about social issues and sometimes does poetry as well. A few months ago before she graduated from her undergraduate, she was contacted by a company as a content writer. In the interview, she was told that the CEO of the company was impressed by her blog articles and creative writing. To my question on how this blog writing has influenced your personal life, she showed me here followers list and some of the comments of her blogs. She seemed to be a positive influencer, and her talks provide an online platform to debate. I was very much astonished by her personality and became one of her fans, too.