Fake News

Name of Student

Name of Institution

Author Note

**Answer 1**

Both Facebook and Twitter can use the Click-Gap technology to avoid the spread of fake news from their platforms. Websites are identified which receive unequal proportion of traffic from their websites. The posts of these websites will be given lesser priority in the future. This will identify the websites which are not getting enough links from other websites like Google or Yahoo. This will mean that they are primarily relying on social media websites to get content. This is similar to the page rank system used by Google which segregates the pages based on number and quality of websites attached to a page. This variant of Click Gap will take the low quality pages to the bottom of news feed so very few people will be able to see them (Rodriguez, 2019).

**Answer 2**

The first requirement for the students is to develop a reading habit so that they can go through a number of news on a daily basis. After some time, they will be able to learn which stories they should read. As far as the news on the Social media is concerned, the first step is to check the source of the news, whether the news is directly shared from the source or from some other person’s wall. The number of comments will also help to judge the authenticity of this news. Another aspect of the authenticity of the news will be the retweets, in case of Twitter. A study of the ongoing standards adopted by the newspapers and other agencies will help students to increase their knowledge. There are some IT related aspects which will help these sites to stop the flow of fake news. Measures to prevent hacking by the hackers can help these sites to provide reliable news. Students will have to study the general perception of the public to judge the reliability of news sources.

# **References**

Rodriguez, S. (2019, April 10). *https://www.cnbc.com/2019/04/10/facebook-click-gap-google-like-approach-to-stop-fake-news-going-viral.html.* Retrieved from https://www.cnbc.com: https://www.cnbc.com/2019/04/10/facebook-click-gap-google-like-approach-to-stop-fake-news-going-viral.html