Your Name

Instructor Name

Course Number

Date

Assignment 3: Physical Fitness

“We run Huntsville” is an organization that provides resources to Alabama, Georgia, Tennessee, North and South Carolina communities to get the physical fitness. It is the one-stop place for everything such as running, biking, swimming as well as walking (We Run Huntsville). This paper will discuss “We run Huntsville” as a local community resource that is providing assistance related to Physical Fitness.

“We run Huntsville” location is Huntsville City Hall 308 Fountain Circle Huntsville, Alabama 35801 (We Run Huntsville). Since the early 1970s, it has been providing its services in the southeast mostly free of charge. Its mission is to offer quality services to every person to make him/her physical fitness. If anyone wants to get the place for running, walking, swimming, and cycling. Then this is the best organization for managing these tasks in the context of physical fitness.

Moreover, the organization also offers photography services to its client to make their events memorable. For example, during its different events, it provides top-quality race photos to participants. These photos provide an extra spark to all events. Additionally, these photos are also the source of marketing for the organization (We Run Huntsville). When these photos are shared by participants across multiple social media channels, then these develop extensive reach for the race.

Furthermore, the organization arranges a group run that is arranged in mornings, evenings and weekends. This offers a chance of meeting with others who are also passionate about running. One can also get the change of exploring new routes. Included in the services is also walking that has numerous physical and mental health benefits. One can also avail the swimming services after getting membership of the organization. Besides, “We run Huntsville" also has a partnership with the Mayor's Healthy Huntsville campaign. The purpose is to promote healthy eating and an active lifestyle in order to reduce obesity rates.

Works Cited

We Run Huntsville. *HUNTSVILLE*. 2016, http://www.werunhuntsville.com/.