**C-NET**

Your Name (First M. Last)

School or Institution Name (University at Place or Town, State)

**C-NET**

**SWOT Analysis of C-Net is following.**

* **S-Strength:**

Main strength of the C-Net is its credibility, it is famous, well known and trusted organization that provides wide range of administrative and test assessment services to t meet all the nursing assessment needs. This organization provides all types of nursing testing in each field or nursing. C-NET works only with the specialty groups to monitor all the assessments, which ensures their credibility.

* **W-Weaknesses**

Its main weakness is its smaller number of thirteen employees that provide all the services to the customers and manage all the services from developing tests, item analysis, and application review, to the other administrative duties.

* **O-Opportunities:**

This new project of C-NET is based on research and gaining the information. The staff of C-Net and consultants have years of experience in the development, and administration of its standards and certification. By the end of research on test development and assessment, C-NET will gain huge knowledge, which will pave the way for organization to expand and refine its services that will give it competitive edge over its competitors.

* **T-Threats:**

They only threat this organization might face is the increase of cost per exam. If it grows and increase its number of employees that is essential for its growth, it might need to add to the cost per examination, which can lowers its applicant rate, as already its $50 to $75, which is expensive(“For Nurse Educators | C-NET | Center For Nursing Education & Testing,” n.d.).

**References**

For Nurse Educators | C-NET | Center For Nursing Education & Testing. (n.d.). Retrieved February 7, 2019, from http://www.cnetnurse.com/for-nurse-educators/