**C-NET**

Your Name (First M. Last)

School or Institution Name (University at Place or Town, State)

**C-NET**

The report presented to the client in the final project can prove to be really beneficial for the clients and the potential clients of the C-Net. The report is centered on the theme of healthcare service market and the role C-Net is playing in various sectors of the healthcare.

Nursing is a serious profession that is centered on helping the patients and it is really important that nurses get the quality education that is updated and high in standard. Role of C-Net is well explained in this regard. C-Net is operating in New Jersey and providing a range of services to train, educate and assess nurses, it also provides administrative and developmental services. Despite having high competition C-Net is maintaining its high ranking in terms of services and popularity in the city.

This report has taken into account all the competitive advantages of C-Net over the other competitors. For the client, it is important to know the details of the most popular services of the company, and this report has provided all the information regarding its most popular services like Child Judgmental series, Area of child care, Geriatrics and administrative services. Few of these services have become outdated but they can be improved by updating the methods and knowledge used in them.

The report has discussed the marketing strategies that can be adapted to further increase the popularity and revenue of the C-Net in the highly competitive market. Strategies for establishing the link between the C-Net with hospitals, doctors, and students are also mentioned in the report. Adoption of the stated marketing strategies will help C-Net stay ahead of its competitors and can increase its client-base. I think the client will be pleased with the results of the report and gain benefits as this report will give in-depth insights about the existing status and market value of the company.