Name of Student

Name of Professor

Name of Class

Day Month Year

**Living under Employees Gaze through Social Media.**

**Important points:**

1. More and more people from Generation Z feel the need to censor themselves on social media due to fear of judgment from others especially the potential employers.
2. Fear of self-sabotaging potential career opportunity is prevailing.
3. Only one in 10 teenagers share their personal, religious and political views on social media.
4. 70% of the employers and recruiters check the social media presence of candidates. They make a hiring decision on the basis of social media presence of the employees
5. Social Media profiles have become a personal brand that needs to evolve with changing personality traits.

**Reflection of the article:**

 This article discusses an important issue of social judgment that Generation Z faces through social media platforms. Many youngsters need to delete their previous online activity on their accounts due to fear of being misjudged by the potential employers. Majority of the employers look for the online presence of their candidates and hiring decisions are highly influenced by the social media presence. Individuals with no online presence are often not hired by employers. This pressure is making many individuals delete their online accounts with posts that can have a negative impact on employers. The graduates are making new accounts online to establish a professional persona. Generation is mots prepared generation of all generations for social media surveillance. Many users regularly clean up their online profiles to keep them updated and reflect the personal brand(“Under Employers’ Gaze, Gen Z Is Biting Its Tongue On Social Media”).

 I personally have seen such cases in which some old post of an individual from their teenager childhood time came of the surface during their peak career times, and has destroyed their image and career. I think media platforms have given rise to a culture where freedom of speech is not safe from the judgment. Fake has become the standard of attaining respect. One cannot hare his personal views openly on media due to fear of judgment not only from the employers but also from peers and relatives.

**New Vocabulary words**

1. Persona: The aspect of an individual’s personality that’s is perceived by other people.
2. Re-curating: Reselection of someone in an organization.
3. Cognizant: Awareness and knowledge regarding something.
4. Generation Z: Represents the generation of children born from the mid-1990s to the 2000s.
5. Sabotaging: damaging something or someone deliberately to attain advantages.

**Works Cited**

“Under Employers’ Gaze, Gen Z Is Biting Its Tongue On Social Media.” *NPR.Org*, https://www.npr.org/2019/04/13/702555175/under-employers-gaze-gen-z-is-biting-its-tongue-on-social-media. Accessed 16 Apr. 2019.