**Name**

**Instructor**

**Course**

**Date**

The mass media contribute to a great amount to fix the habits of thinking of society; to launch the plan of social, economic, and political matters that are deliberated; to generate or abolish the status of an association, individual or group of people. The mass media deliver info and elements for the individual and the community to build, consider and form their sentiments. In the USA, the role of media has been irresponsible in recent times. The news media do not like Mr. Donald. They did everything to ensure that he was not elected, and shouted out loud because the new President does not like them (Padfield).

Sometimes, individuals like Mr. Donald find themselves facing the media in a situation of inequality, in which it is very difficult to defend themselves. The media can even unleash a psychological battle that forces the individual to commit suicide. One of the best-known cases is that of the former French Prime Minister Pierre. They can also induce murder by revealing aspects of a person's private life. The instruments that the media use to exercise their power are ideological or psychic. It causes a bad effect on a person, his family, his work and his social circle. The publication of false news seriously affects his prestige, reputation, and honor, or aspects of his intimate life. On the contrary, the other media industries such as Sports and music have shown a responsible behavior (Ullah).

Therefore, the news media has a clear social responsibility and, therefore, it is protected by all democratic societies. Power must not be unlimited or absolute. In history, when it has existed, it has subjugated the freedoms and fundamental rights of individuals who become objects. Historical examples are abundant: many of the Roman, Chinese and Turkish emperors; in the 20th century, the figures of Hitler, Stalin, Mao-Tse-Tung, and Pol-Pot are the examples (Padfield).

**Work Cited**

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