Persuasive Essay

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**Introduction**

Henry Ford (1863-1947) was an American based industrialist, who is famous in the history for founding the vehicle company named as Ford Motor Company. He has played a very significant role in emerging the assembly line technology. Initially, he started working with the Edison Illuminating Company in Detroit as an engineer (Slade, 2015). Later, he founded his own automobile company. He was famous for lending the name of Fordism, as for the reason of changing the face of automobile manufacturing in America (Levinson & Crowther, 2016). He is known for revolutionizing the vehicle industry. The company founded by Henry Ford lost its dominance in the market, but it had the most lasting impact on the development of the technology. Henry is regarded as an important place in the history of America, for the reason that he contributed a lot to America's economy in the most vulnerable age of the nation.

**Discussion**

 Henry is a well-known personality, for his achievements, contributions and philanthropy in the history of America. He served the society at that time one way or another by his work. Before founding his automobile company, American middle-class families were not considered in the position of affording a vehicle or automobile, based on the economic worth of the vehicle. That's why automobiles were thought to be affordable only by the upper-class families. However, Ford was able to revolutionize the automobiles, considering his struggle he was able to develop and manufacture the industry, which made it easy for the middle-class community to afford the automobiles.

 Moreover, Ford was born in a middle-class family, but his leadership qualities, technical skills, and imaginative power made him one of the prominent and influential industrialists in the history (Levinson & Crowther, 2016). From very early, he started making plans for himself and due to his intelligence and hard work he was able to achieve those goals. Henry Ford made himself capable enough to introduce a lot of inventions to the field of automobile industry.

 Along with his intelligence and hard work to the automobile industry, he also contributed the society by his philanthropy. As, at the era of World War I, Ford opposed the idea of war and provided funding to the peace ship towards Europe (Macdonald, 2017). Moreover, continuing his philanthropic contributions later in 1936, he founded the Ford Foundation, which aimed to provide grants for emerging the research, development, and education in the society (McMahon, 2016).

 Moreover, he also introduced profit-sharing structure in his industry, for providing the share to the employees of his company. In order to, acknowledge the efforts and work of his employees, he provided bonuses for serving his company. Moreover, he also formed "social department" in his company to deal with the unethical considerations of the employees.

 All of these doings proved him as one of the influential industrialist and personality of American society and American history. However, considering his positive and admirable role in history, on the flip, also there were many flaws in the personality of Henry Ford. He introduced a lot of profit and bonus plans for his employees; however, he also attempted to pay goons for eliminating the union organization of the employee in his company. Ford, served as one of the philanthropic personality in many ways, yet he was anti-Jewish, and he attempted to comment them publicly by a Detroit newspaper (Soifer, 2015). Later, he also published the apology for his views, but still, it is counted as one of his flaws.

 Considering all his achievements and contributions for the history, society, economy, and industry, he showed many of the opposing behaviors. However, still, his contributions are not faded by his wrongdoings. This is an example of the idea that people do possess mix traits not only the good traits but also the traits that are considered as flaws. Hence, flaws should not define a person, as, despite all the negative traits of Henry, he is still influential based on his contributions.

**Conclusion**

 Henry Ford was one of the influential industrialists in the history and society of America. He served the society one way or another by his work. Ford was born in a middle-class family, but his leadership qualities, technical skills, and imaginative power made him one of the prominent and influential industrialists in the history. Moreover, he was one of the innovative industrialists at that time of era. However, along with these positive traits, Ford also showed traits like targeting the Jewish, using the power against his employees, etc. All of these acts are not justifiable; still they do not attempt to describe who Henry Ford was.

**References**

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