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**The Hiring of Illegal Immigrants**

Various ethical dilemmas have faced the hospitality industry. These include the hiring of illegal immigrants as well as the underpayment of workers. Most of the hospitality companies in the United States have been hiring immigrants due to their cheap labor compared to the citizens of the U.S. This is a difficult ethical situation since companies have been exploiting foreign immigrants in pursuit of profits. It is unethical for a hospitality industry to hire and underpay illegal immigrants. The act is not only unkind to the immigrants but also results in bad reputation about the company (Lockyer 61).

The hiring of illegal immigrants also causes many ethical problems. For instance, the cheap labor from the illegal immigrants leads to the displacement of the U.S citizens who could have otherwise been hired to work in such companies (Lockyer 68). Large hotels, as well as, cleaning companies have been exploiting the illegal immigrants and using their cheap labor for the maintenance of their business functions. Although there are immigration laws as well as business laws in America, they have not been effective enough to stop this ethical problem from being perpetrated by businesses in the hospitality industry (Bouwer 24).

Unethical situations and practices are common problems facing businesses. The hiring of illegal immigrants can be handled in various ways. For instance, businesses must be keen to keep a balance between ethics and successful practices in the business. They must avoid hiring illegal immigrants due to their cheap labor. When a business adopts ethical practices, it benefits through improved competitive advantage since customers become more loyal than before. In the hospitality industry, ethical business practices strengthen the company’s support base. As well, the proper handling of ethical issues provides business in the hospitality industry with positive recognition and reputation that are vital for growth and prosperity (Bouwer 31).

Works Cited

Bouwer, Johan. *Ethical Dilemmas in the Creative, Cultural and Service Industries*. Routledge, 2019.

Lockyer, Timothy L. *Global Cases on Hospitality Industry*. Routledge, 2013.