**The Net Delusion: The Dark Side of Internet Freedom**

[Name of the Writer]

[Name of the Institution]

**The Net Delusion: The Dark Side of Internet Freedom**

**Introduction:**

Technology has made our life easier. New media especially social media has a great impact and use on a daily basis. However, there are various aspects of internet freedom that needs to be considered to understand the role of the internet in advancing the freedom of people or civic causes. Various researches have been made to highlight the bright side of the internet. However, it is equally important to understand the dark side of modern technology. The cost of technology is much lesser than the cost of any movement and struggle that took place without the help of new innovations or new media in the paste. The technology also enhances and promotes democracy. However, people believe that it transfer the politics towards irrelevant or counterproductive. The main purpose of the study is to understand the impact of new media on the lives of children, youth, adult, politician, and every common man.

**Discussion:**

Technology is becoming a vital part of society. From a student to the adult, everyone is using technology in a different form. Technology has both positive and negative impact over the youth. There is a negative impact on technology or gadgets like smartphones, tablets, video games, and video making. There should be an objective that is to find the answer of the question that whether the technology has dark side besides its positive or bright side and youth should use it more often or whether should they made limit regarding gadgets use. Excessive use of gadgets including tablets, smartphone and especially video games has a negative impact on the youth. Excessive use of gadgets not only harmful for the physical health but it also lowers the mental health of the youth. However, gadgets have positive impacts too. Technology is made to make life easier and these gadgets are also made for a positive purpose. Therefore, the use of technology with precautionary measure can result in positive results otherwise youth may face different harmful effect by misusing these things. Teenagers are more active on social media with the help of gadgets and they spend hours using these technologies. The physical health is affecting due to the excessive, therefore, limitations should be made for using technology.

With the development of advanced new media during the 1990s, most of the information is currently changed over, transmitted and saved as paired code. Subjective data has today moved toward becoming digitalized. Digitization is the innovation that allows such a great amount of data to be stored in hard disks or within memory cards. Old media would, in general, be linked to the one way concern, with the number of audience on the other side of the broadcasts, generally ready to do little else than just inactively watch media content. New Media, on the other hand, is substantially more of a two-way activity and it enables both participants like teacher and student, customer and client, to enhance their involvement or communication. It is significantly more of two means of correspondence than old media. These systems take aggregate knowledge into consideration to increment. They enable to pool our assets substantially more effectively and to draw on a more extensive scope of assistance and information sources that are depending on our needs than the past. New Media introduced an altogether different reality from face to face to existed reality. New media leads the new world toward fast and easy progress than ever before.

The increase in the utilization of new media is changing individual’s regular day to day life pattern and the behavior in which they associate and collaborate in the more extensive societal setting, at work, and in common society. A significant part of the effect of this increased use is useful to both society and its individuals. It is empowering extraordinary dimensions of communication, social cooperation and making the communities behind the boundaries of time, social context and place. It is empowering people and accelerating the democratization of information. However, new media is not completely beneficial or positive for the individuals. Research shows that when people increase the use of new media than required it can lead to a negative impact on their intellectual and behavioral improvement and even their psychological and physical wellbeing. Hyperconnectivity, the expanding computerized interconnection of individuals and things, can possibly change the pattern of social communication or interaction that is face to face communication can get substituted to online communication.

The internet is an unpredictable domain comprising of cooperation’s between individuals, administrations, and programming, supported by the overall dispersion of data and communication innovation gadgets and systems. The internet has no physical limitations and consequently is not confined by regional points of limit. A specialist organization or government in one part of the world can openly share his administrations to an individual sitting in another part of the world. The internet is making life this much easier than if goods and service are in digital form than no organization or traders will conduct any physical exchange and trade will be established through the internet. The internet takes into account free information transfer and learning, empowering all individuals to get to material across the subject area. It can result in enhancing knowledge and ability. In an advanced welfare express, the Government takes part in plenty of exercises. The internet provides various advantages for Government to Civilian Transactions. For instance, the resident can get to taxpayer driven organizations whenever it might suit him. However, issues like cybercrime in the form of online fraud and hacking are becoming common. Criminals are utilizing the internet to advance their loathsome plans. Cyber privacy is additionally resulting in increasing the problem of personal information of the individuals being stolen. Mobile phones and the Internet have enabled us to communicate and gain knowledge from one another in manners that people in the past cannot imagine. Besides highlighting the advantages of the internet, there is the need to understand the harmful impact of new media including social media. Cyberbullying is the utilization of innovation to disturb, undermine, humiliate, or focus on someone else. By definition, it happens among youngsters. At the point when a grown-up is included, it might meet the meaning of cyberstalking and cyberharassment, wrongdoing that can have lawful results and include correctional facility time. The sharing of improper substance can prompt negative remarks and harassing and can be exceptionally irritating. The express substance can spread in all respects rapidly over the web and influence your kid's notoriety at school and in their locale both now and later on. It could likewise influence their training and business prospects.

Last few decades indicate that the balance purpose of the internet has moved from top-down stages that duplicated mass media toward client driven online stages. At present, well known standard online platforms are consistently known as social media, from informal organization destinations like Youtube Wikipedia from Facebook, Twitter, and Google Plus. In spite of the fact that the term social media has turned out to be across the board in both popular discourse and academic, the term has been utilized to portray different and somehow new and different ideas. Internet-based life is regularly viewed as a stage that encourages information sharing and involvement. Online networking is setting down deep roots and it significantly affects associations' reputation with regards to the management of the crisis. For instance, politicians nowadays are very active on social sites like Twitter. They share important news as well as their point of views over certain things through tweets. Civilians can get access to their information through a personal account. This innovation leads to decreasing the gap between administration and civilian, on the other hand, it also increased the physical distance between the two. In other words, the level of political submersion ought to rely on which media stage a crusade message is conveyed through. These desires were tried utilizing a test where partisans were presented to a crusade message conveyed as a TV advertisement, a political email, or a progression of tweets. Results show that Twitter was the most drastically averse to prompt political submersion.

**Conclusion:**

The internet is the technology that brings a great change in society. It not only changed the behavior of individuals but also the pattern of society. Politics has observed the technology of internet in the system that today many politicians use social sites to convey their message to the civilian. However, there is the dark side of the internet. Many individuals misuse the freedom of the internet in the form of cyber-harassment, cyberbullying, sexting, hacking and through other illegal activities. Excessive use of the internet by children especially teenager is harmful to their physical as well as physiological health. Another drawback of the internet is the gap in physical communication. Individuals are closer through social sites than the face to face interaction. This dark side of the internet should be addressed through research and spreading awareness to the individuals to avoid the harmful impact of the freedom of the internet.