Southwest Airline

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Technology is taking over all the fields of daily life with great speed. Whatever field you pick, it makes huge use of technology to bring operational efficiency and make the process easy and flexible for its employees as well as the customers. The same has happened with the airline industry. The introduction of multiple airline industries to the travel industry has not only made the travel easy but also shrunk the distances between far off places.

Southwest Airlines has a strong reputation in providing up to the mark and highly comfortable traveling experience to its customers (Airlines, & Roadway, 2014). The airline giant has brought many transformations in its system, in the recent past, and made all the processes included in the air-traveling experiences very convenient.

One of the biggest revolutions that the airline company has brought in its system is Ops-Suite. It is a web-based app that ensures that the passengers reach safely from one point to another. This application has brought great revolutions in the lives of the employees as well as the travelers. By using OpsSuite, the employees, working at Southwest Airlines can check and monitor multiple gate assignments. Moreover, it can also help in making sure that the luggage has been completely loaded on the airplane. The efficient app can predict about any storm or weather disruption beforehand so that the employees can inform the passengers much before time. In addition to all this, a large amount of data goes through OpsSuite and is stored in the apps server.

In short, it can be easily concluded that technology has only come as a blessing for Southwest Airlines. It has resulted in making the processes quick and highly efficient for the airline company and attracted more and more customers to travel by the innovative travel facilitator.

**References**

Airlines, S., & Roadway, U. L. (2014). Southwest Airlines. *Facebook. com*.