Title page

Information system

Integration of new information system will require appropriate strategy for dealing with change in SeaWorld. Employees resistance to change pose challenges for the organization that depicts the need for choosing right strategy for removing it. The changes will impact the company so it must integrate training materials for giving guidance to the staff about its use. educating them will allow the company to overcome resistance. The trainings will offer knowledge of using information system such as hardware that offer range of features including processing of data, network devices, computing capabilities and speeds up data processing. Change suggests that the company must be able to identify ways for using technology in a way that would meet the product needs of the company.

The company will adopt cost-effective ways for implementing these changes. Training materials will be shared with the staff through company’s portal that will save costs of printing or manuals. Digital copies will save the cost of company and can be used by every employee. The cost-effective ways suggests that SeaWorld will provide training to the managers only who will then work as implementers and technical developers. They will offer guidance to the employees about the use of information systems including hardware, software and telecommunications (AlHogail & Mirza, 2014). The cost will be saved because the company will not need to invest independently on each employee.

An important solution adopted by SeaWorld for managing change include hiring experienced workers who can handle information systems more efficiently (Ridder, 2003). This will allow company to save cost. The changes can impact the company negatively if it fails to take adequate steps for addressing resistance. Giving job security to staff and explaining reasons for the integration of IT will also help SeaWorld in managing change.

References

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