Public sociology

Social movements of Black Lives Matter Occupy Wall Street and the Me Too/ Time’s Up campaigns provide an example of public sociology. It refers to the protests that occur at the expense of society. The analysis of these movements depicts the people engaged across different platforms for protesting against social ills. These movements followed a common goal of standing for the rights and betterment of the society and its people. Public sociology basically refers to the expansion of the boundaries of sociology that means it is not limited to the academics. The three movements provide practical models for public sociology because they engaged the audience.

The misconception of sociology and lack of common sense has affected some of these movements negatively. It is important to understand the actual meaning of sociology that emphasizes research and focuses on the engaging the audience. This type of sociology has more practical role policy making and identification of steps that lead to the betterment of the society and its people. The misconception is visible because people often relate public sociology with theory. While in reality, it stresses on the interdependencies among agencies and the people.

Internet and social media have played a significant role in the development of these movements. This is because reaching millions of people across the world is more simple across social media platforms. The supporters of such movements create an agenda and then use the internet for targeting larger population. This is an effective platform that allows people to connect for common issues such as the war in Syria and the economic inequality of America. Internet was the dominant source in these movements that convinced millions of people to see the wrong happenings (YouTube, 2017). Internet was the single most powerful tool used in these movements for engaging the audience and the public.

Reference

YouTube. (2017). *Public Sociology - Lecture 1: What is Public Sociology?, Michael Burawoy*. Retrieved 05 16, 2019, from https://www.youtube.com/watch?v=BfhL1gzhzmQ&feature=youtu.be