Study Plan

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First of all, I am very grateful to you for awarding me the opportunity to express my educational background and goals, and objectives. I graduated from … in the year … with majors in Business and Management. My desire to pursue a career in this field stems from my deep interest in the emerging business trends and managerial implications of those trends. Besides, for me the practicality of this field is of utmost importance. I want to enhance my theoretical knowledge in the concepts of marketing, management, and emerging business technologies with the aim to invest those in my professional life.

During my undergrad program, I have gained not only the basic knowledge of core business and management concepts but also the job responsibilities expected from managers. I am also in favor of researching the emerging and future managerial practices and I strongly believe that organizations must conduct such research in collaboration with academia (Michailova, 2011). My 4-year journey at …. university not only nurtured my personal skills but allowed me to develop a range of professional and technical skills as I had to expose myself to different situations. The tough time required me to accomplish goals in a dead-line driven environment that required excellent time management skills, always considered vital for managers (Newstead & Isles-Buck, 2019). During that time, I also adopted the practice to read newspapers and journals to stay updated.

Now, my decision to pursue a master’s program overseas is to enhance my theoretical and practical knowledge in managing projects and people in a different environment. This is an attempt to challenge and prove myself. Besides, I also plan to do a job alongside so that I have an arena to showcase the skills I will be learning. In the first two semesters, I intend to familiarize myself with the new language and culture as well. Besides, I will also plan my life according to the new schedules and new requirements. In the end, I would like to say I have a strong belief that the Master’s program will equip me with fresh skills and knowledge, and it will be a great step in my career. I am very confident about myself and my decision.

# References

Michailova, S. (2011). Contextualizing in international business research: Why do we need more of it and how can we be better at it? *Scandinavian Journal of Management*, *27*(1), 129–139.

Newstead, S., & Isles-Buck, E. (2019). *Essential skills for managers of child-centred settings*. Routledge.