Leadership

Name of Writer

Affiliations

The CEO of Camp Bow Wow, Heidi Ganahl is a visionary leader because she has created an environment in the organization by creating a positive image of the future that the members of the company try to achieve goals of the organization. She is also a charismatic leader because she has influenced the people who are working in her organization in a very positive way. Her employees look up to her as an inspiration to make themselves better. (NIKOLOSKI, 2015) She has inspired her employees to work towards the main purpose of her organization. Therefore, it can be seen that each employee is loyal to their jobs and even take care of the animals in the camp.

The leadership style of the CEO falls in the quadrat of team manager in the leadership grid. (Daft & Marcic, 2016) She is a team member because she is concerned for the employees of her organization along with being considerate that the productivity of these employees is being increased and improved. She has made the aim of organization clear for the employees who in return produce the best results that has helped in improving the performance of her organization overall. In order to ensure this, she has made sure that the people working for her are able to access her any time. This policy has helped the organization to succeed because queries of the employees can be solved by the CEO herself.

I did an internship where the manager of the department had a ‘Team Member’ style of leadership. Just like Heidi Ganahl, he was also considerate for the needs of his employees along with being considerate to the need to increase production. During my academic life, once I had an experience to work with a group in which one of my class fellows was the leader. She was more of a ‘Country Club’ leader because she was more concerned with the personal well-being of her group members than being concerned with increasing productivity. Once, one of my group members fell sick; she was more concerned with helping her recover rather than asking her to produce results.

# **Bibliography**

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NIKOLOSKI, K., 2015. CHARISMATIC LEADERSHIP AND POWER: USING THE POWER OF CHARISMA FOR BETTER LEADERSHIP IN THE ENTERPRISES. *Journal of Process Management,* 3(2), pp. 18-28.