Variations in Approaches to Care

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[Institutional Affiliation(s)]

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 The United States of America is known for its unity in diversity. It is a progressive land of different people all collectively known as Americans. Though everyone takes pride in being American, yet public life shows another facet in reality. As the United States of America has no universal health care coverage, so variations are more widespread in the land. Consider black ethnicity in California as there are several African-American neighborhoods in the vicinity. They have their own cultural and social ways of life. Various Health care reports suggest that black population are more hyper-tensed, more obese and more homicidal. Primarily, two approaches are working in the health care industry in America. One is a community-oriented approach and the other one is Market-oriented approach. The community-oriented approach sheds lights on the roles of primary and secondary groups in the well-being of an individual. Whereas, the market-oriented approach is all about competition in providing quality and services at a lower cost (“Dickman, Himmelstein, & Woolhandler, 2017).

This market-oriented approach is good which aims for more competitiveness in health care. Nevertheless, it is important that both approaches should be harmonized in a way that caters the main health issues of the colored people in California (Galvani, Durham, & Vermund, 2017). As it is about providing the best health care facilities to those people who are more vulnerable in society. The California black health program (“California Black Health Network,” n.d.) is a good initiative to deal with the pressing health issues of African-Americans. It has strived a lot in providing best services to this ethnic community. However, there are still some shortcomings in the scheme as accessibility and cost are still problematic areas. Health care services are often restricted to poor and other ethnic communities in America. Besides the market-oriented approach need to harmonize itself with the peculiar community needs in order to yield better results in healthcare and services.

**References**

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