Case 1: Art with Impact

Student’s Name

Institution

Date

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**Issues**

The current problem being faced by Art with Impact is the managerial and strategic problem, which must be addressed tactfully for the progress of the organization. How can Art with Impact properly identify the problem it faces for immediately and appropriate solution. Art with Impact cannot influence the external factor in its favor and therefore, they severely affect the operations of the organization.

**Analysis**

The Art With impact Non Profit Fund raising needs to understand its external environment for it to understand factors which control the business. It should understand and influence the political, policy making, taxation and also get the government support. The political factors have direct and indirect impact in the organization. In the case of Art with Impact, the political factors are essential for the influence of donor funding and other function which the organization undertake. Understanding the political and other factors will allow the top management to develop a detailed strategy which they can used to spearhead the organization. It is pointed that it does not effective management strategy and therefore, proper understanding of these factors would be the greatest asset to the future of the organization.

It would also be important for the organization to have vivid and detailed PESTEL, SWOT and PEST Analysis of the organization. These factors help an organization to understand the economic, political, social, environmental issues which determine the successful operations of the organization. The analysis established that some of the economic issues which need to be addressed are inflation, Growth Domestic Product and employment rate of the country. Understanding these factors will ensure that the organization can have proper economic plan and therefore, can help in growth of the company. The policy makers can easily intervene for the success of the organization and therefore, it should start working together with various policy makers in the country for the success of the organization.