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Misinformation, Disinformation, and Propaganda

Hogwarts schools are based upon some set of qualities that are possessed by people. There are four schools in it namely: Gryffindor, Ravenclaw, Slytherin, and the Hufflepuff. Each school is unique in its nature and attributes. I belong to the house of Gryffindor as this revolves around rationality, cleverness, intellect, creativity, and knowledge about various things. However, this is the age of misinformation, propaganda and yellow journalism which is rampant in today’s media. It is not wrong that media is the real actor in promoting negativity, propaganda and sensationalism in a society. These are the evil twins in the society that misdirect people. Here advertisers and the promotors use different techniques to manipulate the public in purchasing what they are selling. These techniques force people to believe that these notions are real and ideal for them. This method of inducing beliefs is even better when the campaigners are unified in their approach and communications. Propaganda even works the same way but even more influencing than others evils.

All this phenomenon is much pervasive as it is most evident in the social media which has the most users in today’s modern world. It is witnessed in the US elections 2016 that forged posts and distorted information was used to influence the results of the election. I used to believe all those fake news alerts and even shared some of them at that time. This was only later that became aware that it was all fake, and bogus content. Though it is much common, it is the responsibility of every reader to counter check every news for its validity (Brennen). Several articles reveal that fake news can be stooped if one stops sharing it with others. Moreover, paying attention to the URL and its related information to check the credibility of the source also helps in limiting the spread of fake stories. Image reversing is also useful in checking the fake information, and it even checks who is commenting and supporting those bogus stories. Perhaps, this is the way to stop misinformation and manipulation among masses.

**Works Cited:**

Brennen, Bonnie. “Making Sense of Lies, Deceptive Propaganda, and Fake News.” *Journal of Media Ethics*, vol. 32, no. 3, 2017, pp. 179–181.