Code of Ethics for ABC Corporation

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**Code of Ethics**

The code of ethics of an organization outlines the ethical principles that guide the decision making in an investment firm and contributes to financial returns (Webley & More, 2003). It will give employees an outline of how the decision making will be done and will guide the employee's behavior. ABC Corporation aims at making a firm based on ethical values. The code of ethics will be applied to all the members of ABC Corporation including the employees, officers, and directors. In addition, it also applies to freelancers and directors who work on behalf of ABC Corporation.

* **Mission**

The mission of the organization is to provide strategic communication and financial services to our clients on superior value.

* **Values**

Our value includes excellence, integrity, and courage to do the things right and become a resilient partner for our partners.

* **Business Principles**

Our principles include honesty and transparency in business operations (Schwartz, 2003). ABC Corporation is committed to fair dealing and ensures that business activities respect and consider the interests of all the parties and stakeholders, too whom it may interact. ABC Corporation aims at implementing the best practices in all business areas and will not violate any legal obligations on it.

* ABC Cooperation aims at aligning the business practices with all the principles mentioned above.
* ABC Cooperation is dedicated all of its employees and stakeholders in meeting the client’s requirements. In addition, it will strive to provide support to all of the stakeholders
* ABC Corporation will fulfill the requirements of quality and commitment to its clients and will provide standardized services to clients and stakeholders and will fulfill responsibilities towards clients and stakeholders.
* The ABC Corporation will maintain the secrecy and confidentiality of clients, employees and stakeholders information
* In case Conflicts of Interest between one and more parties, the company aims at serving all parties using good judgment.
* The corporation will ensure compliance of rules and regulations from all the employees and concerned parties.
* If any of the party violates the code of ethics, the corporation will take strict legal action.

All the elements included in the code of ethics will ensure that the mission and objectives of ABC Corporation are aligned with the ethics and values. The business operations will follow the principles of ethics, and each element contributes to the compliance with the ethics and values. Each element is important and helps the stakeholders, employees, and clients.

A well-written code of conduct clarifies the goals and mission of an organization and links it to the standard of professional conduct. The code of ethics is essential to make the employees, managers, and leaders follow professional conduct. It defines the desired behavior by sharing values an employer wants to foster in his employees. It is the easiest way to direct employee’s ethical conduct which is especially required in financial organizations where crimes are higher (Mayer, Cava, & Baird, 2014). The employee also becomes well aware of what an organization expects of him and what the desired behavior in an organization is. Every employee is familiar with the right behavior and is accountable for his own behavior. The code of ethics guides an employee that he has to comply with the rules and regulations and what will be the outcome in case of non-compliance.

To ensure compliance of code of ethics, the policies and guidelines must be communicated will all the employees and stakeholders. Management has to ensure that everyone understands the code of ethics and it should be practiced and promoted by the management of ABC Corporation (Employment, 2011). Training can contribute the influence of code of ethics on employees behavior (Withers & Ebrahimpour, 2018)It can either be distributed in the form of printed version to all the concerned employees, and it can be placed in a database for the staff to access. The summary can be put on notice boards throughout the organization.

References

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