American Hate

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**Introduction**

People have been living with different emotions and beliefs since the beginning of time and tend to associate with people of their own type. Humans have a general instinct or tendency to feel superior or inferior towards other people, especially towards those people with whom they are living and sharing a similar community. It is a natural factor that people feel more empathetic towards the people of their own type, or the people of their own community (Adamczyk, Gruenewald, Chermak, & Freilich, 2014). An example of this can be seen in the form of individuals supporting the people of their own nation and country, even if they are living out of it. One of the most common and frequently seen examples is considering oneself superior on the basis of one’s own skin color. This phenomenon is known as racism.

 White Supremacy is a very common form of racism, where people widely believe that the people having white skin are superior to other people and thus should be dominant on them on this basis. This belief is based upon scientific racism and finds its roots in the pseudo-scientific arguments of racism as well. There are a number of white supremacists groups that are active in the real world and practice their beliefs at a large level. They discourage other people who belong to different races and encourage the individuals from their own race, no matter how ineligible he or she is just on the basis of the skin color.

**Discussion**

Just like modern technology is sweeping over every field and every area is being carried away by the amazing advancements in the field of technology, racists are also taking advantage of these modern advancements. They have taken their hatred for the people of other races or nationalities to a new level and support for their favorite people at a new and advanced level. The world has now moved to the world of the internet. Everything, every function, every task is now heavily dependent upon the usage of the internet. People use the internet to pass on information to each other and the rest of the world in a very fast and quick manner. Racists, especially white supremacists are not far behind in this respect (Ehrlich, 2018). They have also learned the art of utilizing the internet in their interest and for upholding and propagation of their beliefs.

 In the beginning, the beliefs and ideas of white supremacists were spread via e-mails to the believers. These e-mails were personalized in nature and directly reached the mailbox of the users. But it was a far-fetched cry. This approach only worked for a limited number of people and the message could be conveyed to a limited number of audience using this approach but since the introduction of social media, the propagation of message has become very easy for the hate groups to spread their message and convey their objectives to a large number of people.

**White Supremacy on Social Media**

The first social media platform that was used for the propagation and spreading of extremist beliefs of hate groups, especially White Supremacists, was Stormfront. Stormfront was and is still a heaven for white nationalists and White Supremacists (Cohen-Almagor, 2014). This forum immediately became popular among the white nationalist group to share hate comments and derogatory remarks against the people of other races and religions. Stormfront.com is still a largely controversial forum for actively spreading hate especially Islamophobia and has been banned by the Russian, Italian and French Google indexes. The emergence of Twitter in 2006 also served as a blessing for the white supremacist and white nationalists.

**White Supremacist Groups or White nationalists Clans working in the United States of America**

 There are a number of White Supremacist groups or clans working in the United States of America currently. These groups stay loyal to the mission of the group and serve the clan whole-heartedly whether in the real world or the virtual world. One of the oldest and the most prominent group that is largely working not only in the real world but also on social media and defending their far-right objectives is Ku Klux Klan (Parsons, 2015). Other groups whose presence can be predominantly seen in the real world as well as on the internet and the social media are White Power Skin Heads, White Resistance, Aryan Brotherhood of Texas, Aryan Nations, Hammerskins, and Identity Europa.

**Contemporary Targets of White Supremacist Groups**

Hate groups like Ku Klux Klan and American Skinheads focus on spreading hate for the people who belong to any other race or religion in contradiction to theirs. Members of the hate groups do not consider the fact that whether any individual of the opposite race or religion is giving them any harm or not and target them. Most of the White Supremacists are Neo-Nazis in nature and hold anti-Semitic views.

**Justification of their actions**

White Supremacists carry the opinion that through their posts of hate and discrimination they are serving the world in a very positive sense. This thinking is clearly portrayed through their posts on social media and the posters or videos that they share online frequently. They justify their actions by givi9ng statements like the White People are the initial residents of the homeland, on the basis of which, the people of other races should not have a right to occupy their space and opportunities.

**Recruitments Strategies of Hate Groups, Especially White Supremacist Groups**

The recruitments strategies of the White nationalist or White Supremacist groups are very simple and elaborated. The leaders of this type of groups are always hunting and looking for the people who have the same views just like theirs. The usage of social media and the internet makes it much easier for them to find people like them through the comments and likes section of the post (Oksanen, Hawdon, Holkeri, Näsi, & Räsänen, 2014).

**Place and role of Women in Hate Groups**

Just like their male counterparts, females in the White Nationalist parties play an equal, in fact, a much higher and important role in the group. They try to increase the population of the White Supremacist followers by giving birth to the maximum number of white children as they can. In their opinion, it will benefit the objective and the mission of the clan and more people will be there to carry on the legacy of the clan.

**Conclusion**

 In a nutshell, it can be concluded that White nationalists or White Supremacist groups are working heavily in the United States of America. They are very large in numbers and their number is alarmingly increasing every day. With the advance in the recent Information technology, these hate groups have also found a way to propagate their message and instead at a bigger level. Their mission is much eased by the introduction of social media in the technological scenario. Some of the prominent far-right groups or White Supremacist clans working in the United States of America are Ku Klux Klan, White Aryan Resistance, and American Skinheads. These groups are significantly making use of the World Wide Web and various social media platforms like Twitter and Stormfront. Just like the male members of the group, females are also equally active and play a very vital role in posting and collecting the members for the clan and retain them for a longer period of time.

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