Strategic thinking in hospitals

[Author Name(s), First M. Last, Omit Titles and Degrees]

[Institutional Affiliation(s)]

Author Note

[Include any grant/funding information and a complete correspondence address.]

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In the health care arena, many organizations are working to help and treat people. Organizations nursing staff, doctors, management and administration are working for a sustainable health sector. Proper strategic thinking and planning leads the hospitals to identify opportunities for the development and competition in the health care industry

Hospitals in the health sector can be considered as a complex service because of their activities, multiple objectives, professional diversity and nature of work. Hospitals are not only limited to surgeries or medicines, but they also offer many services like nursing care, imaging, and visual health checkups. Strategic thinking is the art of managers which shows the creativity and perceptions of their particular environment (Nahid, Habib, Taghi, Akbar, & Hassan, 2016). Strategic thinking in hospitals is to develop such plans which would satisfy the patients, and workers by meeting their concerns.

Organizations expand their working sectors according to the resources available, this can create maximum opportunities. So, expanding services means to provide opportunities with the help of strategic thinking and planning. Organizations like hospitals achieve organizational objectives to get prepared to compete in the industry by making changes within the organization and develop to create resources. However maximum resources mean maximum opportunities for individuals and facilities for the staff, and patients.

Hospitals can compete in the industry by showing flexibility towards change and strategic thinking enables the organization to create adopt such plans, and actions that would be supportive of the achievement of goals. Hospitals with strategic thinking translate the aims, objectives, and goals into efficient visions, and missions(Ginter, Duncan, & Swayne, 2018). So, developing strategic thinking in hospitals is to make them able to adopt the new trends and accept the challenges. Strategic thinking in organizations like hospitals helps to improve efficiency, so when hospitals are working efficiently it means that they are competing with other organizations.

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