Your Name

Instructor Name

Course Number

Date

Design: An Application Form for Graphic Design major

I am writing this to pick Graphic Design course as my major because I am really interested in the topics covered in this particular field. My interest in this area of studies first aroused during my previous semesters of undergraduate studies. I studied Introduction to graphic designing course and submitted a project related to it afterwards. This course will introduce me to the new horizons of this field which will enhance my knowledge and understanding of this vast subject. I managed to achieve a high grade for my dissertation and I am really eager to learn more from this course as my major and excel in professional life as a successful graphic designer. I am expecting to attain a first-class degree which I believe will show my academic capabilities to study at this level.

Moreover, the reputation of this particular department globally attracts a huge variety of students and I believe it is going to be a great experience for me to enroll here at master’s level. Once I am done with this Degree, my future goal is to pursue my interest in the field of Graphic designing through PhD or by starting work with some Graphic designing firm right away. This course will help me a lot in achieving my ultimate aim. So, I request you to kindly consider my application. Thankyou.

**My Interest in Digital Design**

 A digital design is a **creative** process in which the designer combines their **skills** with **creativity**, **imagination** and **technological knowledge** to create a visual media. We witness this creativity everywhere around us all the time from websites, to advertising, animation, 2D and 3D modelling etc.

A digital designer is the person who is responsible for making things look good on a computer, mobile phone, or in video.

The field of Digital design interest me because I like the kind of activities that deal with artistic forms, designs, and patterns. I am more inclined towards practical work than theories and the work activities in this field include practical, hands-on problems and solutions. Also, this field of work leads and encourages others, make decisions, and take risks for development and profit. There are some more reasons of my interest in Digital design i.e.

**A broad skill set**

This field allows me to spread my wings across a number of **innovative endeavor** and keeps me engaged and active. A digital designer is responsible for enhancing a huge skill set on a **number of platforms**, including: Photoshop, Illustrator, Flash etc. By working in digital design, a person can combine photography, videography, animation and graphic design skills together to bring all the ideas and concepts into life.

**Not limited to just one type of work**

 Unlike many other professional fields, digital designers have the freedom to choose from a**huge number** of **appointments** in the digital design industry. For example, Web Designer, Illustrator, Photo Editor, Concept Artist, Digital Developer, Special Effects Artist, 2D and 3D Animation Designer, Website User Experience Designer, Graphic Designer, Video Game Designer, Marketing and Advertising Designer and the list goes on.

**Work for yourself/from home**

A digital designer has the option to be a **freelancer** and work from home. In today’s digital age where everything depends on graphics, every company and agency seeks to compete in the industry. Which is why the digital designers enjoy the great opportunities when it comes to what **type** of company they want to work for. A small agency, a start-up, a multinational, a government department or a famous brand.

**Combination of creativity and technology**

The job of a digital designer involves both a technical mind and an innovative spirit. Digital designer takes ideas from concepts and converts it into a technical creation. Through this process, the designers get to feed their imagination to the world.

**Steady employment**

The world is becoming digital with each passing second. The field of digital design widens and job opportunities are opening up. According to a study, over the last**five years,** demand for digital designers has grown **17 percent.**

### ****Contribution of Digital design in Human World****

###  Digital design contributes to the creating of more just and human world in a great way. Basically, a design is born from our desire to improvise our experiences, it could be in a practical or emotional form. Designers understand the solution and emotional engagement of the design. Design keeps us connected and in sync with the world, it helps figure out our way through physical and digital spaces.

### People communicate though designs and it can be influential in making our decision in daily life. It has the power to encourage and enable our decision-making process.

### In five years

In the next 5 years, as a graphic designer I would like to be an industry expert or at least at a managerial position in some renowned organization that others can go to for help in being creative. I see myself being able to provide guidance and actually taking on a leadership role. Moreover, I see myself as a leader on the projects I am passionate about. I am very well motivated about connecting my initiatives to the organization’s goals that I’ll work for.

Works Cited

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