Analyzing ESG Disclosure

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The case analyzes the performance of Ørsted based on its strategies to respond to environmental and governance and social issues. It also analyses the Ørsted status of ESG disclosure to provide needed advice to the company on the strategy to develop proactive ESG reporting. The basis of the study was to provide Ørsted with techniques how it can utilize its information to attract potential investors. It is established that the investors have been looking into the financial material of Ørsted and therefore, the management was interested on how they can utilize the information to attract investors. The case also discusses some of the decision, which the Sustainability took to understand what the Ørsted requires. It is noted that the interviews were conducted to establish the needs and the retention techniques of investors. However, the best strategies would be use of its financial statement or report to show investors its performance. The financial reports for the previous year and ESG disclosure information should be published on the company’s website. The information regarding the shareholders’ decisions, strategic plans and its performance should also be available on the website for potential investors to access. This would provide details which investors require to make an informed decision on whether to investor on Ørsted or not.

 Ørsted may face several challenges both local foreign and some of these challenges include its ESG disclosure status which might be violating some of the local environmental policies and laws. Over the last years several environmental laws have been implemented and they each company adheres to them are likely to influence its performance. Ørsted adherence to ESG may be affected by local politics regarding the environmental issues because of the fact some politicians are opposed to environmental laws. I believe with the growing concern regarding global warming it would be important for Ørsted to work its strategies by focusing on green energy as a way of making the company to achieve ESG plan to attract investors.

References

<http://sustainability.com/our-work/case-studies/analyzing-esg-disclosure/>