Name of Student

Name of Professor

Name of Class

Day Month Year

DB 10

Almost all the written work constitutes three elements ethos, pathos, and logos as any writer needs to convince his reader through ethical consideration, logic, and emotional appeal. Though there are a number of articles that are using all these three elements (ethos, logos, and pathos) my favorite article is “Why it worked: A rhetorical analysis of Obama’s speech on race” written by Roy Peter Clark (Clark). In this article, it could be seen that Clark used the element of logos while analyzing Obama's speech that he talked about democracy and with evidence or logic connected it to justice, freedom and equality. This article spots light on reasoning and pieces of evidence with which Obama convinces his readers as logic is the main factor that would influence the audience.

In this article, Clark though analyzed Obama’s speech in which he was talking about the concept of otherness that claims whites and blacks belong to two different races, but still, he considered ethos through these articles. Throughout this article, the writer keeps in consideration ethos as he did not pass any heart-pinching comment about Obama's view regarding blacks and whites as Clark believes that everyone should have the freedom to give a personal opinion. Pathos is one of the central elements that could be observed in this article as it appeals to the audience emotionally (Krishna, pp. 284-297). The audience or the reader (blacks) would feel a direct connection with the concepts being presented regarding two races being described in this article (black and white). Especially, those who are working hard to see equality between whites and blacks would be moved a lot through this article. Obama has shown the quality to include him as a character while delivering this speech on race.

Work Cited

Clark, Roy Peter. "Why It Worked: A Rhetorical Analysis of Obama’s Speech on Race." *Pointer. org* (2008).

Krishna, Sankaran. "Manhunt Presidency: Obama, race, and the third world." *Third World Quarterly* 40.2 (2019): 284-297.