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Course Code

Date

**Political Socialization and Public Opinion**

Political socialization and public opinion is regarded as factors which shape opinion of people on matters of political in the country. The political values are built out of political sensitization. In the United States, the most important political socialization is the family and friends, clubs and organization where we belong, talk show, pop culture, print media, and pundits and cementers. According to Neundorf and Smets (23), the debates and news on political issues covered or discussed is core to the socialization and normally shape people’s political opinion. However, every country or society has what drive the political formation.

Americans see their country as one of the greatest country in the world. Most Americans believed their country has achieved a lot in terms of democratic space and provision of fundamental rights. They believe in their political formation as respect the status which represents American values. Opinion polls conducted shows that 60% of America is the greatest country in the world (Davies 12). Though many people disagree with political opinions, I agree with most political opinions. The political opinions represent what Americans think about their country and it mostly used during the political campaigns to influence voters in a certain direction. However, I disagree with opinion polls to some extended especially political opinions conducted by radio talk show, TV station with formed opinion which supports certain political party because of the bias on the opinion. For example, an opinion conducted by Fox Station would be on the side of Republics and other median houses which have declared openly to be on the side of certain political parties. It would be difficult to trust the information. This makes the liberal and conservatives to see opinion polls differently. The opinion polls are viewed based on who conducted the opinion poll. So whoever publish the opinion poll who be viewed first before even discussing the content ant result of the poll. I trust an opinion poll to an extent and the trust depends on the firm which conducted the opinion poll.

Moreover, this happens because of the bias on the way opinion poll questions are structured to give a certain result. The manipulation of the opinion poll occurs at the time when an opinion poll is conducted. The way questions are structured can result to bias result which favors either liberal or conservatives. The traditional conservatives and liberals have total different opinion on how matters of national important should be conducted and these normally used to shape the opinion as reporteed by the Associated Press and NORC (21). However, in order to get the truth of the political opinion poll, it is good to look at the questions structure, the method used to analyze the data. However, it would important to have a look at several other opinions poll regarding an issue of contentious to get the result of the opinion poll from other organization. It is not proper to rely on only one opinion poll from one organization. For instance, it would be advisable to look at the opinion poll from CNN, Fox, Gallup and CNBC and other organization before regarding an opinion a liar or bias.

The exit polls predict the final election result. In the United States, most exit polls have correctly predicted the presidential result. This makes the exit polls more reliable and can be depended on to know who is more likely to be elected the president, governor, senator and other positions in the United States. It is pointed out that people tend to liar or give false information to during the interview so that they can influence the mass or the people to their side. The liar is meant to shape the opinion of others. In brief, the opinion poll is used to shape the political minds of people and it is important to have honest polls, which majority of Americans can rely on.

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