Blockchain Connecting Small-Scale Producers Into The Value Chain

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**Introduction**

The article is “Accenture and Amazon Managed Blockchain Connecting Small-Scale Producers into the Value Chain,” written by Treat and published in 2019. It illustrates some of challenges faced by small scale producers and how technology can be utilized to add value their produced to bring efficient and increase profitability of small scale producers. It points that the establishment of circular supply chain could be the solution to problems related to logistic and supply of produced goods to the market. The blockchain ensures that circular supply chain is build and could operate effectively. The blockchain is provided by Amazon AWS and other IT corporation. Therefore, Amazon is the best provider of blockchain used by small scale and corporate to add value to its produce.

**Key points**

It is pointed that the use of circular supply chain with the assistant of artificial intelligence and block chain ensures that a producer can track products from the warehouse to customers. It brought accountability and efficient in business management. The technology also empowers the consumers to have a better behave to enhance best practice. In summary blockchain form an effective ecosystem and therefore, it become a greater challenge. However, in order to become successful in the technological society, blockchian must be initiated to drive value for businesses, to facilitate effective decision making and good governance in business. It works well for producers, consumers, distributors and retailers to build unified ecosystem which can make positive change to reflect the way the new world works.

**Discussion**

The appropriate question is whether circular supply chain contributes to economic growth business. The establishment of supply chain brings efficient making it easier for businesses to realize profits. The effective and impact of the circular chain supply would be determined.

# References

Treat, David. "Accenture And Amazon Managed Blockchain Connecting Small-Scale Producers

Into The Value Chain." https://www.forbes.com/sites/amazonwebservices/2019/08/28/accenture-and-amazon-managed-blockchain-connecting-small-scale-producers-into-the-value-chain/#5d1bf2493adc (2019): 2-15.