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**Coexistence and Conflicts between Shopping Malls and Street Markets in Growing Cities**

Street market offers the biggest challenge to many Shopping Malls especially in congested cities and towns where they exist. Street market offers affordable and lower prices to customers and therefore, majority of people prefer purchasing products from the street market. However, street market has unique features and most of them are common with loud music and tents along the streets. It symbolizes the growing culture in most cities. It mostly related to certain degree of looseness and the use of temporary and informality and borrowed space. It has become a common culture in the United States in some of the major cities like New York and Oakland City in California.

The street culture symbolizes many factors in the society and therefore, it relates well with several culture. Street market is symbolizes with music, togetherness and resilient (Rajagopal 21). Music is used as form of entertainment and to attract customer. Music is direct link to several activities in my culture. It is sung to show together and announce an important event similar to street market. In most street market music symbolizes and used to attract attention of people passing by. The same happens in my culture where music is used to pass an important message to the community. It is mostly associated with middle and lower class people a notion with many people have. I have been involving in selling food and writing materials along the street and it was interesting and therefore, it indicate the growing population of the street culture.

New vocabulary words

Globalization – A process whereby organization of businesses develop an international connection

Vending – - Selling of goods in the market

Hypermarket - A retail store, which contain almost all departments.

Consequent - the result of effect

Suburbanization – It is define as a sudden shift of people from urban to suburb areas.

# Work Cited

Rajagopal. Coexistence and Conflicts between Shopping Malls and Street Markets in Growing Cities: Analysis of Shoppers’ Behavior. New York, 2010.