Reflection on Internship Experience

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***Introduction***

 Every person in this world aspires to be successful. It is the dream of every individual to become successful in terms of both career and academics. Career is important for every person, no matter what stage of career or professionalism they are at. This feeling is free from the type of profession as well. Any individual, working in any type of field or employment, looks for certain opportunities. These opportunities consist of various chances of learning and growth. This aspect of employment or career is especially important for the students, who are just walking out of their academic life and stepping into professional life.

 As a student holds no experience and his knowledge is fresh, he or she seeks to apply that knowledge in any specific area, to get the maximum benefit out of it. Moreover, it is the goal of a student to keep adding to that existing pool of knowledge and skills, just after leaving their academic life. In this way, the student keeps their education and information fresh and can also utilize it to earn some money.

 An excellent opportunity to achieve these goals is an internship program. An internship program is short term employment in any company or organization in order to gain the required jib experience to step further in the industry. It is sometimes also needed to satisfy the needs of experience for a specific academic qualification. The tenure of internship opportunities offered by various organizations varies from organization to organization and according to the job types. Similar is the case with the pay structures, even sometimes the internships and without any pay. I also got an opportunity to work with an organization, Murray River Organics Pvt Ltd, recently. It was a 90 days internship program that lasted from March 2019 to May 2019. I got much valuable experience while working for the company and happened to learn many new things that will, hopefully, benefit me in my professional and academic career. I would like to share some of my experiences and accomplishments at the Murray River Organics.

***Discussion***

MurrayRiver Organics Pvt Ltd is an organic food producing organization that specializes in producing various food items in an organic way. It has a wide product range of various kinds of products that intend to provide the food without any chemical additions or preservatives. To achieve this purpose, it has a vast area of land that spreads to acres, where many types of crops are grown. Murray River Organics also has a unique brand name and it actively indulges in innovative branding and packaging. Murray River Organics is a client of Lordsmith & Co. Working for the FMCG Sector has given me a great experience which will be helpful for me in my professional career in the future.

*Jobs and Duties*

Initially, when I joined Murray River Organics, I was given the task of constructing and analyzing the survey reports using Survey Monkey. Then I was assigned the duty of constructing a profile for the main client using powerpoint slides and Microsoft Excel. The employer also indulged me in developing a strategic framework to understand the various concepts of competitive advantage and market attractiveness. I also got an opportunity to interact with the company new product development manager and arranged the organization’s files physically on SharePoint. I also got a chance to participate in the NDP meeting of the company and grab the knowledge of new product launch process.

*Development*

Working at Murray River Organics was a totally unique and new experience for me. I learned many new things here that contributed a lot to the development of my personality and career. I learned to work with multiple bosses at the same time and learned to fulfil the expectations of many supervisors at the same time. This job or internship experience also gave me change to develop my analytical and problem-solving skills. I also got to know a lot about the FMCG sector, while working at Murray River Organics.

*Personal Grooming*

This experience not only developed my intellectual skills, but it also helped me in grooming my personality and appearance. I observed how my colleagues dressed for the office daily and how they maintained their attires during office hours. This brought a great revolution in my overall personality and I learned the art of professional dressing.

*Interpersonal Skills*

This job also included visiting different fields and sites of the organic food producer. I and my team got multiple chances to visit the land areas of Murray River Organics, where crops are cultivated and then forwarded for packaging. The indoor and outdoor job duties gave me an opportunity to interact with many people of different levels and calibres which allowed me to groom my interpersonal and communication skills. I also learned the skills of non-verbal communication and picked up how to convey many things without even saying a single word.

*Exposure to Many New Opportunities*

Including all the above facts, I also gained the opportunity to be exposed to a number of other opportunities in the same sector, where I can apply for further job opportunities. In the beginning, I did not know much about the FMCG sector, but this internship opportunity gave me bulks of information about not only the FMCG goods and products but also about the food industry especially organic food sector.

***Conclusion***

In the end, I would only like to say that the experience of working with Murray River Organics Pvt Ltd was the most amazing and unique experience of my life till now. As it was my first step in the professional era of my life, I thoroughly enjoyed it and learned a lot of new things. This information is not only helping me out in the professional area but in my personal life as well. The most important data that I gathered was about FMCG sector. Moreover, this internship opportunity brought a great improvement in my communication skills and personality as well. So overall, it was a great experience full of knowledge and fun as well.